

Lisa Chau

Blogger at Tuck School of Business at Dartmouth College

Greater Boston Area, MA, US

Marketing / Operations / Social Media Strategist

Biography

International marketing and public relations professional with a highly competent, results-oriented attitude and over 6 years of experience in the field, including 4 years of experience in higher education. Versatile qualifications include logistics, social media and finance. Excellent written, verbal and presentation skills with demonstrated competencies in client contact, business development, project management and event planning. Supervisory experience and ability to utilize leadership, communication and interpersonal skills to build teams that meet/exceed goals.

Availability

Keynote, Moderator, Panelist, Workshop, Host/MC, Author Appearance, Corporate Training

Industry Expertise

Social Media, Education/Learning

Areas of Expertise

Blogging, Entrepreneurship, Digital Media

Affiliations

Dartmouth Club of the Upper Valley, Phi Tau, Wellesley Club of New Hampshire, Young Alumni of Dartmouth, Dartmouth College, Wellesley College, Tuck School of Business

Education

Dartmouth College

MA with Creative Writing Thesis

Wellesley College

AB Economics

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