

# **Lisa Chau**

**Blogger at Tuck School of Business at Dartmouth College**

Greater Boston Area, MA, US

Marketing / Operations / Social Media Strategist

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## **Description**

International marketing and public relations professional with a highly competent, results-oriented attitude and over 6 years of experience in the field, including 4 years of experience in higher education. Versatile qualifications include logistics, social media and finance. Excellent written, verbal and presentation skills with demonstrated competencies in client contact, business development, project management and event planning. Supervisory experience and ability to utilize leadership, communication and interpersonal skills to build teams that meet/exceed goals.

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## **Availability**

Keynote, Moderator, Panelist, Workshop, Host/MC, Author Appearance, Corporate Training

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## **Industry Expertise**

Social Media, Education/Learning

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## **Topics**

Blogging, Entrepreneurship, Digital Media

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## **Affiliations**

Dartmouth Club of the Upper Valley, Wellesley Club of New Hampshire, Young Alumni of Dartmouth, Phi Tau, Dartmouth College, Wellesley College, Tuck School of Business

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## **Education**

**Dartmouth College**

MA with Creative Writing Thesis

**Wellesley College**

AB Economics

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