

# **Lisa Kramer**

**Professor of Finance at University of Toronto**

Toronto, ON, CA

Lisa Kramer studies the way human characteristics play a role in investor decisions and financial markets

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## **Description**

Lisa Kramer is Professor of Finance at the University of Toronto. An expert in behavioural finance, she primarily studies the way human characteristics such as risk aversion, mood, and emotions play a role in investor decisions and financial markets, with implications for portfolio management, investments, asset pricing, capital markets, and corporate decisions. Her scholarly work has appeared in economics, finance, and psychology journals, including the American Economic Review, the Journal of Financial and Quantitative Analysis, and Social Psychological and Personality Science. Her research findings have been profiled by the popular media, including The Washington Post, Bloomberg Business, Business Week, and The National Post. Her op/eds have appeared in outlets including The Wall Street Journal and The Globe and Mail. Originally from Vancouver, her PhD in finance is from the University of British Columbia and her undergraduate degree in economics and finance (honours) is from Simon Fraser University. Lisa is currently a Visiting Scholar at the University of California San Diego's Rady School of Management, and she previously spent a year as a Visiting Scholar in the Department of Psychology at Stanford University. She teaches undergraduate and graduate courses on behavioural finance and investments.

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## **Industry Expertise**

Investment Management, Financial Services, Research, Education/Learning, Professional Training and Coaching, Non-Profit/Charitable, Pharmaceuticals, Writing and Editing

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## **Topics**

Behavioral Finance, Behavioral Economics, Investment, Financial Market Seasonality, Empirical Finance

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## **Affiliations**

Justwealth Financial : Advisory Board Member, Northern Finance Association : Board of Directors, Critical Finance Review : Associate Editor, Journal of Multinational Financial Management : Associate Editor, Journal of Behavioral and Experimental Finance : Editorial Board Member, SSRN Behavioral and Experimental Finance Abstracts : Advisory Board Member

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## **Education**

**University of British Columbia**

Ph.D. Finance

**Simon Fraser University**

B.B.A. Finance & Economics

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