

# **Wesley Longhofer**

**Associate Professor of Organization & Management; Academic Director, Social Enterprise @ Goizueta at Emory University, Goizueta Business School**

Atlanta, GA, US

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## **Biography**

Wesley Longhofer joined the Goizueta Business School in 2012 after receiving his PhD in sociology from the University of Minnesota. He is currently the Academic Director of Social Enterprise @ Goizueta, an academic research center that aspires to make markets work for more people, in more places, and in more ways. Some of his published work on charitable organizations, environmental protection, and international law has appeared in the American Sociological Review, American Journal of Sociology, Administrative Science Quarterly, Social Forces, Sociological Science, and Scientific Reports. His research on climate change and the energy sector has been funded by the National Science Foundation and featured in the Washington Post and Nature Climate Change. More recently, Wes has been examining the nonprofits and social enterprises that high school students start as they prepare for college. Wes has received a number of awards for his teaching, including the 2018 Emory Williams Distinguished Undergraduate Teaching Award and the 2016 Marc F. Adler Prize for Excellence in Teaching. Most recently, he was named one of the 40 Best Business Professors Under 40 by Poets & Quants. He currently lives with his family on campus as the Faculty in Residence in the Woodruff Residential Center at Emory.

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## **Industry Expertise**

Education/Learning, Research, Business Services, Environmental Services, Non-Profit/Charitable

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## **Areas of Expertise**

Comparative Political Sociology, Organizational Sociology, Philanthropy and Non-Profits, Corporate Social Responsibility, Environmental Sociology, Climate Change

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## **Affiliations**

American Sociological Association : Member, Academy of Management : Member, Association for Research on Nonprofit Organizations and Voluntary Action : Member, Law and Society Association : Member, Scholars Strategy Network : Member

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## **Education**

**University of Minnesota**

Ph.D. Sociology

**Texas Christian University**

B.A. Sociology

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## **Accomplishments**

**Don Martindale Award, Department of Sociology**  
University of Minnesota, 2011

**Doctoral Dissertation Fellowship**  
University of Minnesota, 2010-2011

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