

# Luc Roy

**CIO at Laurentian University**

Sudbury, ON, CA

As CIO at Laurentian, Luc is responsible for IT, Media and Web services

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## **Description**

Passion for technology, coffee, wine and fast cars (like the 65 Shelby Cobra). Speciality in technology, IT management, marketing, Web, social media, eMarketing, affiliate marketing, gotomarket plans, early and mid-stage startups.

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## **Industry Expertise**

Information Technology and Services, Social Media, Advertising/Marketing, IT Services/Consulting

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## **Topics**

Product Marketing, Cloud Computing, It Management

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## **Affiliations**

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## **Education**

**University of Ottawa**

Bachelor of Science Computer Science

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