

Manish Nargas

Senior Analyst, Consumer and Mobile Research at International Data Corporation (IDC)

Toronto, ON, CA

Manish provides a unique lens on the Canadian consumer mobility, wearable and AR/VR market

Biography

As a Senior Analyst, Consumer and Mobile Research, Manish is responsible for conducting insightful research and analysis of Canadian Consumer services and technology markets. Manish delivers continuous intelligence services (CISs) relating to both mature and emerging consumer technologies with a focus on usage trends and adoption.

Prior to joining the Consumer and Mobile Research team, Manish delivered in-depth analysis of the burgeoning Additive Manufacturing market from a Canadian perspective with IDC Canada.

With an Engineering specialization in Telecommunications and a MBA in management of technology trends and innovation, Manish provides a unique lens on the Canadian consumer services and technology markets.

Areas of Expertise

Wearable Technology, Virtual Reality/Augmented Reality, Consumer Mobility Usage Trends & Adoption, Additive Manufacturing/3d Printing

Associated IDC Services

Canadian Mobile Consumer and Connected Life, Canadian Quarterly Wearable Device Tracker , Quarterly Smart Home Device Tracker - Canada Region

Event Appearances

Canadian Consumers and the Smart Home

IDC Canada Market Speak/Canadian Consumers and the Smart Home

Smart Home and Connected Life

IDC Directions Canada 2018

Education

Ryerson University, Ted Rogers School of Management

M.B.A. Management of Technology and Innovation

University of Pune

B.Eng. Engineering, Electronics and Telecommunications

Project Management Professional

Certification Training Course

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