

Marc-Andre Pigeon

Director, Financial Sector Policy at Credit Union Central of Canada

Toronto, ON, CA

Experienced financial services professional, researcher, and credit union advocate

Description

Marc-André Pigeon is responsible for monitoring, researching and advocating for Canadian credit unions on a range of issues. He believes that to really understand where credit unions are today and will be in the future, you need to also understand the larger political, regulatory, economic, and cultural context.

Prior to joining Credit Union Central of Canada (Canadian Central), Marc-André worked as an analyst for several Parliamentary committees including the Senate Banking Committee and House of Commons Finance Committees, as a project leader at the Department Finance, as an economics researcher with the Levy Economics Institute in New York state, and as a business reporter for Bloomberg Business News in Toronto.

Marc-André holds a PhD from Carleton University in Mass Communications, where he is a sessional lecturer, a Master's Degree in economics from the University of Ottawa, and a journalism degree from Carleton University.

Availability

Keynote, Moderator, Panelist, Workshop, Host/MC, Author Appearance

Industry Expertise

Banking, Government Relations, Market Research, Public Policy, Financial Services, Consumer Services

Topics

Credit Unions, Policy, Finance, Advocacy, Research, Economics, Communications, Financial Literacy, Co-Operative Paradigms and Performance Indicators, Governance

Affiliations

Sample Talks

Financial Sector Policy Regulation

Policy changes that affect Canadian credit unions.

Economic and Policy Narratives Affecting Credit Unions

How policy and economic strategies can affect credit union success.

Outlook for Fiscal and Monetary Policy

What will fiscal and monetary policy look like in the future and what this will mean for credit unions?

Making Connections between Research, Policy and Credit Union Operations

This presentation looks at how research, policy and credit union operations work together.

Education

University of Carleton

PhD Mass Communications & Journalism

University of Ottawa

MA Economics

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