

# **Marcus Ranney**

**Strategy and Business Development Manager at Khubchandani Group and Krimson Health**

Mumbai, , IN

Youthful and energetic, bridging together the worlds of clinical medicine with the business needs of healthcare today

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## **Biography**

Dr. Marcus Ranney completed his Bachelors of Science (Physiology) and his Medical degrees from University College Medical School in London. His passion for the area of sports and extreme medicine and physiology stems for almost a decade. Being a keen fitness enthusiast himself, Dr. Marcus has pretty much conducted field medicine and research in the most extreme and challenging of conditions across the planet.

His expeditions have led him climbing up the sides of Mt. Everest, skiing across the Siberian Arctic, traversing the European Alps and Scuba diving the great reefs of Australia. He has also served as a medic in the British Royal Air Force fueling his desire for flight and also at NASA's Kennedy Space Center in Florida for one of the space shuttle's missions to the International Space station.

After practicing clinical medicine in the United Kingdom, Dr. Marcus Ranney made the transition to Mumbai where he worked within the Healthcare and Life-sciences industry as a Business Consultant. Blending together his rich experiences from both the scientific and business worlds. Working for one of India's leading strategy boutiques, Marcus worked across the entire spectrum of the healthcare and life sciences, drawing upon his medical training, scientific knowledge and research background, to advise and develop concepts and strategies for a variety of multinational clients and investment funds.

Marcus currently works within industry now, for the Khubchandani healthcare group. He manages Strategy and Business development and oversees the development of their flag ship healthcare brand, Krimson Health. With a vast set of interests that span from the basic sciences right through to application of clinical medicine and its service and delivery, Marcus has a strong ambition to help shape the Indian healthcare landscape.

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## **Availability**

Keynote, Panelist, Workshop

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## **Industry Expertise**

Health Care - Facilities, Fitness, Pharmaceuticals, Medical/Dental Practice, Health and Wellness, Health Care - Providers

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## **Areas of Expertise**

Healthcare Needs in the Developing World, Sports Medicine and Fitness, Physiology At the Extremes

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## **Affiliations**

## **Sample Talks**

### **Physiology at the extremes**

Exploring the changes in physiological adaptive process at the body is pushed to the extremes of altitude, space and fitness

### **Sport, fitness and the human body**

Delving into the physiology behind fitness and the importance it plays on performance, health and psychological well being

### **Health in India and the path ahead**

An overview of the Indian healthcare landscape, the forces shaping it and a strategic insight into some of the opportunities and challenges that lie ahead

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## **Event Appearances**

### **Title**

Medicine at the Extremes

### **Title**

Medicine on the roof of the world

### **Title**

World Congress of Mountain and Wilderness Medicine

### **Title**

Mountain medicine

### **Title**

Altitude Medicine Symposium

### **Title**

Nepal Tourism week

### **Title**

Physiology adaptations to extremes

### **Title**

Human Physiology at the extremes

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## **Education**

## Accomplishments

### **Officer Cadet, Volunteer Reserve, Royal Air Force: University of London Air Squadron**

Gained experience in basic flight training, aviation medicine and military training.

### **Team Leader: Team Great Britain, Expedition to Siberian Arctic, Russia**

International competition for skiing and mountain climbing into the Yamal-Nenet's region within the Russian Arctic Circle. Medical research component investigating changes in immune system function under a variety of environmental and physical stressors on the human body. Personally won a medal for being one of only two of all international competitors to complete the outdoor wilderness circuit.

### **Medical Intern, National Aeronautics and Space Administration, Kennedy Space Centre, USA**

Four week clinical elective attached to the Emergency medical services for KSC. Provided assisted medical support for the space shuttle (mission STS-122) as well as research into Aerospace medicine and physiology

### **Expedition Leader, TeamEverest: Medical Research Expedition Everest base camp**

The expedition was the largest student led expedition to trek to base camp of Mt. Everest (altitude 18,500feet). A medical research expedition, investigating the incidence and effects of acute mountain sickness on human physiological adaptation. Associated with Great Ormond St Children's hospital, raising £25,000 for the trust to provide them with a new neonatal unit in Intensive care.

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