

Mark Atkinson

Dean of Graduate & Online School at Southern Utah University

Cedar City, UT, US

Specializing in student outreach, online education strategies and instructional programming

Description

Dr. Mark Atkinson is the dean of the Graduate and Online School and an assistant professor of education at Southern Utah University. Dr. Atkinson's professional focus has been on outreach to non-traditional student populations and providing online education for all learners.

At SUU, Dr. Atkinson has successfully led the development and improvement of the university's continuing education and graduate programs. He is a seasoned academic executive with more than 20 years of business and academic leadership experience, giving him expertise in instructional programming, marketing strategy, fiscal planning, public presentation, infrastructure development, cross-functional team leadership and client relationship management.

Dr. Atkinson earned a bachelor's of science in Spanish from Weber State University, a master's of business from the University of Phoenix and a doctor of education degree from the University of Wyoming.

Industry Expertise

Education/Learning, Business Services, Program Development

Topics

Enrollment Management, Teaching & Learning Technologies, Continuing Education, Graduate and Professional Education, Online Education, Student Outreach, Graduate and Professional School Recruitment, Entrepreneurship, Business Planning

Affiliations

Association for Educational Communications and Technology

Education

Weber State University

B.S. Spanish

University of Phoenix

MBA Business Administration

University of Wyoming
Ed.D Instructional Technology

Cornell University
Certificate Executive Leadership

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