

Mark Germanos

President at Mark Anthony Germanos, Ltd.

Cameron Park, CA, US

Mark Anthony Germanos uses Internet tools to help your ideal customers find you. See <http://bit.ly/Jk50ds>

Biography

Running a successful business isn't as easy as it used to be. The margin of error is smaller. Contract out your SEO (Search Engine Optimization) and online marketing to someone you can hold accountable and who gets results.

If you have been running a business for more than two years and are not flooded with cash, you should probably contract out your SEO and online marketing to someone you can hold accountable and who gets results. You already have enough on your mind. Sacramento SEO Gold gets Mark's business on page 1 of Google. The results are rock solid and work great with the Google Panda update.

Do you own a business or run a business unit and realize you need more customers? Perhaps you have lost faith in magazine, newspaper and phonebook ads. You need new solutions. When you review your Internet key phrases and SEO, you find your competitors' web sites, blogs and articles, but not yours. You understand that perhaps this Internet thing...is here to stay.

Mark does not do everything BUT...his clients do get great results when they follow his advice. He advocates Sacramento SEO Gold, which is what he uses to get Cameron Park Computer Services on page 1 of Google in the post Panda update world. Initial consultations and .COM audits have no charge. Call 530-677-8864 or 415-997-8864 today.

People he loves to work with:

You are a decision maker. You realize that your marketing is not working, you are wasting money and you are out of ideas. You cannot move your business forward because the wheels are falling off. You need help. You want your life to become easier.

Availability

Keynote, Panelist, Workshop, Author Appearance

Industry Expertise

Internet, Advertising/Marketing, IT Services/Consulting

Areas of Expertise

Swot, Social Media, SEO

Sample Talks

What's so tough about SEO?

In "What's so tough about SEO, and building an effective online presence," Mark shows how you can build and maintain an online presence with social media, and how you can generate sufficient content for an SEO (Search Engine Optimization) campaign that will get you on page 1. Mark shows you how you can use Internet tools to help your ideal customers find you.

Event Appearances

Building your Leadership Brand for Project Managers

Project Managers, International Professional Development Day

How to use a SWOT Analysis as part of your SEO strategy

Get Networking Now Global Entrepreneurship Week

How to use a SWOT Analysis as part of your SEO strategy

Rotary, Kiwanis, uLink Network, Chamber of Commerce

How to use QR Codes as part of your SEO strategy

Rotary, Kiwanis, uLink Network, Chamber of Commerce

How to use the Cloud as part of your SEO strategy

Rotary, Kiwanis, uLink Network, Chamber of Commerce

How to use a SWOT Analysis as part of your SEO solution

Industry Council for Small Business Development

How to use the Cloud as part of your SEO strategy

Tri Valley Consultants Forum

Education

Michigan State University

Bachelor of Arts International Relations Policy Problems

Accomplishments

Microsoft Certified Systems Engineer

At the time, Microsoft's highest networking certification. Originally certified in 1998. Re-certified in 2001 and 2008.

CompTIA Certified Security+

Network security professional

WatchGuard Certified System Professional - Fireware

WatchGuard's highest networking certification. Originally certified in 2006. RE-certified in 2009.

Dell Certified Server Professional

At the time, Dell's highest server certification.

Testimonials

Gary Washburn

Mark Anthony Germanos is an outstanding social media consultant, experienced speaker on growing your business with social media, successful author, IT expert, and my friend. I have associated with Mark for over a year in our Successful Thinkers networking group. Mark has a high level of integrity and he truly cares about you as a person. I highly recommend Mark's work with complete confidence that he will treat you right, solve your IT issues, and help you grow your business. GW” April 30, 2011

Larry Cherniss

“Mark has great ideas and can convey them easily. I learned a lot from his presentation and found him to be an excellent speaker. You will not be disappointed.” April 23, 2012

Barbara Lopez

“Mark Anthony Germanos recently gave a talk on how to do business in the cloud using YouTube, Fiverr and QR Codes at the Folsom Encore uLinkNetwork, of which we are both members.

Mark's ability to take a complicated subject and turn it into easy to implement steps for use right away was astounding. Not only is he an informative speaker, but he radiates a fun and upbeat energy that holds attention.

It's obvious he's a master in this arena, and I am proud to be working towards business development with him and his expertise through uLinkNetwork.” April 4, 2012

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