

# Mark Greenhouse

**Lean Management Coach + Process Improver at Levantar**

York, , GB

Applying Productivity and Lean Management techniques in Manufacturing, Legal, & Service companies.

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## Description

Mark has run a Productivity improvement training and consulting firm since 2005.

He is an Associate Lecturer at Leeds University Business School (LUBS). Where he delivers presentations on productivity and Lean Management for those students interested in Operations Management.

Gaining a Masters Degree in Manufacturing Engineering & Management in 1993, Mark has introduced Lean Management and Six Sigma techniques, to clients in many sectors (manufacturing, retail, finance, banking, service), helping them to identify opportunities, solve their unique problems & start continuous improvement.

Recently Mark has moved his consulting company Levantar to address the application of Lean Management & Lean Office techniques in Law Firms. He's presented several one day workshops and run process improvement programmes for law firms of varying sizes. He's also written several articles on Lean in Legal.

Mark appears in the "Business Advantage" DVD & Workbook published by Cambridge University Press, with content on Lean Management.

Mark hails from Liverpool, though these days calls York home. He's married with 3 boys all under 5 and in his little spare time follows Everton and horse racing.

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## Availability

Keynote, Panelist, Workshop, Author Appearance

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## Industry Expertise

Manufacturing, Banking, Management Consulting, Renewables and Environmental, Business Services, Food Production, Direct Marketing, Utilities, Legal Services, Logistics and Supply Chain

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## Topics

Lean Management & Enterprise, Lean Legal, Lean Marketing, Lean Manufacturing, Continuous Improvement, Business Process Improvement, Direct Marketing, Introduction to Lean in Legal Firms, Productivity and Employee Engagement, Productivity Improvement

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## Affiliations

Institute of Engineering Technology, Chartered Institute of Management, Institute of Direct Marketing

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## **Sample Talks**

### **Enterprise Lean - from the Shopfloor to Water Cooler**

How can Lean Management can be applied and deliver results in departments across the organisation.

### **Lean Management in Marketing**

How marketing firms and departments can use the improvement tools and techniques devised in LEan companies to bring about continuous improvement.

Mark touches on which techniques are the most important. What effect Lean has on Customer Loyalty, Return on Investment, Time to Market.

He also discusses what are the financial implications of Lean thinking in marketing strategy terms.

### **Introduction to Lean in Legal Firms**

How legal firms can use the improvement tools and techniques devised in LEan companies to bring about continuous improvement.

Mark touches on which techniques are the most important. What effect Lean has on Lock Up (WIP) and what are the financial implications of Lean on a Law firm.

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## **Past Talks**

### **Continuous Improvement in a Law Firm**

Yorkshire Law Society - CPD Event

### **Improvements in a Law Firm**

GLE Improvement Seminar

### **Customer Segmentation & Value**

Marketing Strategy 2005

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## **Education**

### **Nottingham Trent University**

Masters (Distn) Manufacturing Systems Engineering & Management

### **Nottingham Trent University**

BEng (Hons) Manufacturing Engineering

### **The Institute of Direct Marketing**

Diploma in Interactive & Direct Marketing

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