

# Mark Hyland

Founder at Eclat Ventures Inc.

Toronto, ON, CA

Mark Hyland is a Mentor for IDEABOOST.

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## Description

Mark is a successful entrepreneur with deep expertise in the media industry. Combining his keen interest in emerging technologies with his formal background in journalism, Mark co-founded Shift Magazine, which quickly became a popular media and entertainment industry resource. Later, as Director of Business Development and New Media at CBC, Mark initiated the company's online media extension which culminated in CBC.ca becoming the top news site in Canada. Transitioning to the role of Director of Broadband and Digital Services at CBC, Mark fully embraced the emerging technologies of high-definition television and video-on-demand.

Mark has frequently spoken at influential mobile entertainment industry events, including CTIA Wireless & Entertainment, Digital Hollywood and Mobile Content Strategies. He holds a bachelor's degree in English from McGill University in Montreal, a bachelor's degree in Journalism from the University of King's College in Halifax and a master's degree in Business Administration from the Rotman School of Management at the University of Toronto.

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## Topics

Telecommunications, Product Management, Mobile Technology, Strategic Partnerships, Mobile Application

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