

Mark Lukasiewicz

Dean, The Lawrence Herbert School of Communication at Hofstra University

Hempstead, NY, US

Veteran journalist and media executive; now shaping the vision of one of the country's top communication schools.

Biography

Mark Lukasiewicz is a veteran producer, journalist, and media executive who has spent his professional career telling important stories to worldwide audiences and helping media organizations deal with transformational change.

Most recently, he was senior vice president of specials at NBC News, planning and supervising coverage of major breaking news events such as the death of Osama bin Laden, the visit of Pope Francis to the United States, and presidential elections and debates from 2004 to 2016. Also at NBC, he served as NBC News' first vice president of digital media, and later as executive-in-charge of the NBC News Group Transformation Project, a multiyear redesign and reimagining of technology, workspace, and workflow across NBCUniversal's news platforms.

Before NBC, Lukasiewicz spent 11 years at ABC News where he was executive producer of Good Morning America, senior producer of World News Tonight with Peter Jennings, and senior producer of Primetime Live with Diane Sawyer and Sam Donaldson. In his decades-long career, he has produced numerous live and long-form programs, winning 10 Emmys, two Peabody Awards, and the Grand Prize of the Robert F. Kennedy Journalism Awards, among other journalism and international film festival awards. He has also taught video storytelling at the Columbia Journalism School, and has been a featured speaker at professional conferences in the United States and abroad.

A native of Canada, Lukasiewicz began his career as a reporter and columnist with The Globe and Mail and later as a senior producer with the Canadian Broadcasting Corporation (CBC). He earned a BA in economics (with honours) from the University of Toronto.

Industry Expertise

Writing and Editing, Media - Broadcast, Education/Learning, Print Media

Areas of Expertise

news platforms, news industry, Broadcast News, Digital Media, Media Ethics, Breaking News, media markets

Education

University of Toronto

BA Economics

Accomplishments

News & Documentary Emmy Awards (10)

National Academy of Television Arts & Sciences

Peabody Award (2)

University of Georgia

Grand Prize - Robert F. Kennedy Memorial Journalism Awards

Robert F. Kennedy Memorial

Investigative Reporters & Editors Award

Investigative Reporters & Editors

Citation of Excellence

Overseas Press Club

Gold Hugo

Chicago Film Festival

Chris Award

Columbus International Film & Video Festival

Webby Award

International Academy of Digital Arts & Sciences

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