

# **Mark Mills**

**Internal Communications Consultant at**

Dublin, OH, US

Employee Communications / Internal Branding / Employee Engagement

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## **Biography**

Mark Mills, ABC, has more than 30 years experience in employee communications, change management, corporate reputation and internal branding. Mark's passionate about strategic internal communications, especially how internal branding helps align employee attitudes and workplace behaviors with the external brand.

An accredited member of IABC, Mark's work has received numerous awards. These include IABC Gold Quill, PRSA Silver & Bronze Anvil, and Ragan Communications awards.

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## **Availability**

Keynote, Panelist, Workshop

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## **Industry Expertise**

Insurance

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## **Areas of Expertise**

Internal Communications, Social Media / Electronic Communications, Employee Engagement

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## **Affiliations**

IABC

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## **Sample Talks**

### **Use Your Brand to Drive Employee Engagement**

Inform / Inspire / Engage --- Businesses need a new approach communicating with their employees. You need look no further than your brand to help align the way employees think, speak and act. It's how you can strengthen the culture, promote the brand and improve the customer experience. Explore the connection between brand, reputation, culture and engagement. See how your brand can focus employee behaviors and affect engagement.

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## **Event Appearances**

**Title**

Strategic Communication Management Summit - Melcrum

**Title**

IABC Heritage Region Conference

**Title**

PRSA Employee Communications Section

**Title**

Internal Branding & Employee Engagement Conference - Marcus Evans

**Title**

Employee Engagement - Advanced Learning Institute

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**Education**

**The Ohio State University**

Bachelor's Journalism

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**Accomplishments**

**Accredited Business Communicator**

International Association of Business Communicators

**Reputation Management**

Certified by the Reputation Institute

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**Testimonials**

**Amy Gerstein**

“Mark has spoken at three recent Internal Branding conferences that my company has put together. Not only is he a pleasure to work with, but his presentations are always top notch. He possesses a wealth of information on internal branding practices, and always delivers the information in an entertaining and easy to follow format that the attendees really enjoy. As a result, Mark has been one of our top-rated speakers each and every time.”

**Pamela Baggett**

Mark is a great presenter--he's both informative and easy-going. Class attendees enjoyed his style & his substance.

**Roz Topolski**

It was a pleasure to work with you at the SCM Summit. Thank you very much for providing an inspiring presentation. It was a real highlight of the whole conference. Our participants really appreciated your contribution to the conference. I know you must have received your excellent scores from the SCM Summit in DC, but not sure if you realized that you were the highest rated speaker of the whole event!

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