

Mark Pratt

Host and Executive Producer of The Cloud Show at The Cloud Show

Arlington, VA, US

Cloud Expert that helps make sense of how the cloud is impacting our personal/professional lives and tools available to accomplish anything!

Biography

A serial entrepreneur, author, executive producer and conference speaker, and cloud expert Mark has extensive experience running a cloud business on two continents and three countries. As Executive Producer of The Cloud Show an internet and TV show that looks at how the cloud is impacting our daily lives and how we can leverage cloud services Mark and The Cloud Show team are experienced at communicating technical concepts without industry jargon or acronyms.

Mark has worked with clients in just about every industry imaginable including: Automotive, Finance, Entertainment, Consumer Electronics, and his favorite: Publishing.

As managing partner at Vanguardistas I am actively involved in growing our portfolio of cloud based services. If you are looking for someone to help you make sense of the cloud and how it will impact business and society get in touch!

Availability

Keynote, Moderator, Panelist, Workshop, Host/MC, Corporate Training

Industry Expertise

Business Services, Computer Software, Social Media, Publishing, Education/Learning, Media - Online, Management Consulting, Internet, Information Technology and Services, Business Supplies/Equipment

Areas of Expertise

Cloud Computing, Internet Cloud, Small Business, The Cloud, Information Technology, Technology, Publishing, Cloud Applications, Business, Media

Sample Talks

What The Cloud Means To Us

Most people don't realize how much they already use the cloud in their daily lives. But if you are using Facebook, Gmail or an iPhone you are using cloud services. The Cloud has profound implications and every day services are coming online to help us accomplish the most ambitious personal or professional goal.

Event Appearances

What the Cloud means to Publishing
Publishing Expo 2012

Online Audience Development and Revenue Generation
Florida Magazine Association Conference & Exposition

Online Discovery and Revenue Generation
International Regional Magazine Association

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