

# **Mark Schrutt**

**Strategic Advisor, Public Sector & Innovation Research at International Data Corporation (IDC)**

Toronto, ON, CA

Mark has recently changed roles at IDC Canada and is now a Strategic Advisor for Public Sector & Innovation Research

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## **Biography**

Mark Schrutt continues to contribute research and insight for IDC Canada as a Strategic Advisor for Public Sector and Innovation research.

Previously, Mark managed the Industry and Business Solutions group for IDC Canada. Domains under his leadership included ICT overview, Cloud Services, Application Services, Software, and Strategic Sourcing. As the lead for Strategic Sourcing, Mark provides research insights and thought leadership on the key issues and trends affecting the outsourcing markets. Primary focus areas include outsourcing contract analysis, governance issues, vendor positioning and competitive stance, and industry-specific process issues in the areas of infrastructure outsourcing.

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## **Areas of Expertise**

Innovation, Hosting, Healthcare, Government, ICT Trends & analysis, Data centres, Cloud Services, Enterprise Applications, Outsourcing

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## **Associated IDC Services**

IDC Government Insights: Canadian IT Opportunity: Government, IDC Health Insights: Canadian eHealth, Canadian ICT Executive: Digital Transformation Strategies

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## **Education**

**University of Toronto**

MIS Information Management

**State University of New York at Buffalo**

B.A.Sc. Business Administration and Management

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