

Mark Schrutt

Strategic Advisor, Public Sector & Innovation Research at International Data Corporation (IDC)

Toronto, ON, CA

Mark has recently changed roles at IDC Canada and is now a Strategic Advisor for Public Sector & Innovation Research

Biography

Mark Schrutt continues to contribute research and insight for IDC Canada as a Strategic Advisor for Public Sector and Innovation research.

Previously, Mark managed the Industry and Business Solutions group for IDC Canada. Domains under his leadership included ICT overview, Cloud Services, Application Services, Software, and Strategic Sourcing. As the lead for Strategic Sourcing, Mark provides research insights and thought leadership on the key issues and trends affecting the outsourcing markets. Primary focus areas include outsourcing contract analysis, governance issues, vendor positioning and competitive stance, and industry-specific process issues in the areas of infrastructure outsourcing.

Areas of Expertise

Innovation, Hosting, Healthcare, Government, ICT Trends & analysis, Data centres, Cloud Services, Enterprise Applications, Outsourcing

Associated IDC Services

IDC Government Insights: Canadian IT Opportunity: Government, IDC Health Insights: Canadian eHealth, Canadian ICT Executive: Digital Transformation Strategies

Education

University of Toronto

MIS Information Management

State University of New York at Buffalo

B.A.Sc. Business Administration and Management

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