

# **Marvin Dejean**

**CEO at Gilead Sanders**

Miami/Fort Lauderdale Area, FL, US

Nationally recognized author, speaker, marketing strategist, and futurist focused on emerging trends changing the 21st Century global market

---

## **Biography**

Marvin Dejean is the CEO of Gilead Sanders and a nationally recognized motivational speaker, author, futurist, and marketing strategist with more than 20 years of experience as a consultant for some of the biggest and most recognizable names in the field of business, government and philanthropy.

Through his information-packed and entertaining presentations, seminars, and keynote speeches, Dejean delivers high-level, motivational “how-to” techniques to leaders, staff, and organizations on tackling some of their most challenging situations.

His profound insights into the world of digital marketing, igniting human potential and individual leadership are in high demand everywhere. Through his common sense approach, Dejean provides strategic direction to various multi-national companies seeking to tap into the ever growing need for interactive strategies, knowledge-workers, and the stakeholders management business model.

His workshops and programs not only demystify the world of a global strategy, but also provide the much needed technical know-how to get started right away. Dejean’s deep insights of the digital marketplace helps companies and individuals position themselves for the future by tapping into both human and technological capital. He is also a much sought-after expert on the topic of the 21st Century global workforce and business landscape.

Dejean is the author of the soon to be released “The Big Bang: Reinventing Yourself in a Time of Chaos and Rapid Change”, and “The Rise of the Knowledge Worker”. Through this life-changing publications and seminars, Dejean teaches audiences the world over how to overcome their deepest fears and tap into their greatest human potential to reach their goals and dreams.

Dejean is the CEO of Gilead Sanders a strategic consulting firm which helps companies, organizations, and individuals take the quantum leap forward into the 21st Century global marketplace.. He is the author of several books and a syndicated columnist for several business newspapers

---

## **Availability**

Keynote, Panelist, Workshop, Author Appearance, Corporate Training

---

## **Industry Expertise**

Corporate Leadership, Talent Management, Public Relations and Communications

---

## **Areas of Expertise**

## **Affiliations**

- Public Relations Society of America, Gulfstream Chapter-President-Elect-June 06-Present
  - Broward General Hospital-Community Relations Council- April 2005-Present
  - Breakthrough Fort Lauderdale- February 2004-Present
  - Broward Alliance-April 2007-Present
  - Leadership Broward- Oct 03-
- 

## **Sample Talks**

### **Retooling Your Workforce for the 21st Century**

As the idea of a global marketplace moves from concept to reality, more companies will face a rapidly shifting business landscape. Is your organization and your employees prepared to do business on a global scale? What does it take to truly become a world renowned company in the 21st Century marketplace? Dejean will provide you the step-by-step guide to shifting your vision and expectations by creating a brand that will thrive well into the future with a truly global customer base.

---

## **Event Appearances**

### **The Five Keys To Mastering The New Economy**

Palm Beach Matchmaker & Business Expo

### **Social Media: What You Don't Know Can Hurt Your Kids**

Parents Night Out

### **Developing E-Forums For Global Distance Learning**

Technology Summit

### **Tools To Measure Twitter & Facebook ROI**

SFMSDC 24th Annual Business Expo

---

## **Education**

### **Leadership Broward**

### **University of Miami**

BA Psychology, Sociology

### **University of Miami**

Bachelor of Arts Sociology; Psychology

**University of Miami**  
BA in Psychology Psychology/Sociology

**University of Miami**  
BA Sociology/Psychology

---

## **Testimonials**

### **Francois Leconte**

“I was privileged to be in attendance at one of Mr. Dejean’s presentations on Small Business Development and “How To Grow Your Business in The Digital Age”. Mr. Dejean has a deep mastery of the subject area. He is an excellent speaker and presenter and provides useful and practical recommendations. The information provided was eye opening for me and I was personally able to implement his recommendations. I highly recommend him as a guest speaker on the subject matter.”

### **Lisa De La Rionda,**

“My initial contact with Mr. DeJean was at a public relations workshop. His presentation inspired many opportunities for our organization to investigate regarding social media uses. Mr. DeJean then returned to our organization and provided a tailored presentation on social media opportunities for our team. This on-site training was invaluable as there were 17 employees together interacting with each other and Mr. DeJean on all possible social media topics. Certainly one of the most valuable ROI’s for training ever conducted.”

### **-Bryan Campbell,**

"Marvin's presentation on Web 2.0 has changed the way that my Association interacts with its target audiences. The discussion was on-point and thought provoking, giving me several new tools for my online toolkit. Marvin himself is an energetic and engaging speaker, sure to keep any crowd entertained and educated."

### **Francois Leconte**

“I was privileged to be in attendance at one of Mr. Dejean’s presentations on Small Business Development and “How To Grow Your Business in The Digital Age”. Mr. Dejean has a deep mastery of the subject area. He is an excellent speaker and presenter and provides useful and practical recommendations. The information provided was eye opening for me and I was personally able to implement his recommendations. I highly recommend him as a guest speaker on the subject matter.”

### **Beatrice Louissaint,**

“On behalf of the Board of Directors of the Florida Regional Minority Business Council, please accept our sincere thank you for your dynamic presentation at our 24th Annual Business Expo. We received overwhelming positive feedback about the workshop. The success of this year’s Business Expo could not have been achieved without your support and deep knowledge of the critical issues.”

-

---

[Please click here to view the full profile.](#)

This profile was created by [Expertfile.](#)