

# **Mary McCarthy**

**President at Pajamas and Coffee Media**

Centreville, MD, US

Humorous, engaging speaker relating work-life balance to social media.

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## **Description**

Mary McCarthy has been a professional writer and editor for 18 years, including work in the Washington Post, Philadelphia Inquirer, Baltimore Sun, Victorian Homes magazine, regional magazines, weekly newspaper humor columns, and many websites. She created and built the #1 Humor blog in the U.S.

(www.pajamasandcoffee.com) on Facebook's Networked Blogs and has appeared on The Today Show and ABC TV Newsâ€™ Moms Get Real with JuJu Chang. Mary speaks regularly at writing, blogging and other conferences.

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## **Availability**

Keynote, Moderator, Panelist, Host/MC, Author Appearance

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## **Industry Expertise**

Writing and Editing, Internet, Social Media, Women, Publishing, Print Media, Media - Online, Media - Print

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## **Topics**

Work-Life Balance, Engaging Through Social Media, Meaningful Blogging

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## **Affiliations**

National Press Club member

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## **Sample Talks**

### **Meaningful Blogging**

Don't just blog because you have to. Blog because you LOVE it. Be who you are and your readers will be engaged and loyal and will return time after time to hear what you have to say. Here are some tips from the #1 Humor blogger in the US on how to inform and entertain readers and learn to love blogging in the process.

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## **Past Talks**

**Title**

BlogHer

**Title**  
BloggyCon

**Title**  
Bay to Ocean Writers Conference

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**Education**

**Western Maryland College (now McDaniel)**  
Bachelor's Psychology/Sociology/Writing

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