

Massimo Noja De Marco

COO at Positive Hospitality

Greater Los Angeles Area, CA, US

COO Positive Hospitality / Serial Entrepreneur, Speaker and Strategic Business Consultant

Biography

Massimo Noja De Marco is a serial entrepreneur, high-end business consultant, professional speaker and soon to be published author. Massimo has been speaking for the last 15 years for Businesses in various industries: Hospitality, Aviation, Cruising, Nutrition, Sport, Financing, MLM, Manufacturing. Motivational speaking Coaching and training Customer service Positive hospitality Sales Team building Corporate retreat New Business services Motivational speaker Strategic and creative concept development Business plan development Design, construction and build-out of new concepts Design and execution of partial and complete remodels Business or concept repositioning and restructuring Hiring, training and venue opening services Existing Business services Motivational speaker Maximizing operational efficiencies Menu re-engineering to improve margins and sales Training and Coaching for Management and staff Labor management to reduce costs and maximize sales Development of promotions and/or special events Market studies and Food and beverage trends Here are some of past and present Clients Antico Palazzo - Academia Barilla - AvJet - Equinox - Sequoia - LAN - Biotti srl - D&D - House of Blues - Royal Caribbean - SeaCruises - TYN - Little Herb Company - GiviGiv - SBE Ent. - Obika' USA - Specialty Restaurant Corp - Planet Antares - The Fireman Group - Waiwera-USA - and more..... Our Team has worked on projects spanning from Italy, Spain, Switzerland, Canada, Mexico, Indonesia, Costa Rica, UAE, Dubai and the United States.

Availability

Keynote, Workshop, Author Appearance, Corporate Training

Industry Expertise

Hospitality, Staffing and Recruiting, Education/Learning

Areas of Expertise

Hospitality, Getting the Most From Your Team, Motivation for A Happier Life

Sample Talks

Getting the most from your Team

How many of you wake up every morning, feeling like you have an unlimited amount of energy; In fact you have so much you can't even lay in bed one extra minute. So you jump up on top of your bed, give out a couple of karate kicks and a few punches, throw your arms up in the air and start yelling: Whoo! Whoo! It's Tuesday! I am going to work!

Education

Libera Università di Lingue e Comunicazione IULM
Bachelor Public Relations

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