

# **Matt Bruck**

**co-chief at Joios, McDuff Advisors**

Greater New York City Area, NY, US

Business Builder, Entrepreneur, Investor. McDuff, Joios, etc.

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## **Description**

15 years building businesses, re-defining business models, leading execution and generating high ROI in challenging environments (startups, turnarounds).

Repeated successes: strategy rejuvenation, cross-selling partnerships, global team assembly/leadership, sales acceleration.

McDuff advises ambitious CEOs on how to grow. Joios is changing how people think about tasting, reviewing and recommending food and drink.

Frequent speaker and panel moderator. Passionate about learning. Always open to new challenges and opportunities.

Relevant links collected: <http://about.me/mattbruck>

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## **Availability**

Keynote, Moderator, Panelist, Host/MC

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## **Industry Expertise**

Consumer Services, Food and Beverages, Consumer Goods

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## **Topics**

Global Business Development, Business Models, Ratings and Recommendations

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## **Affiliations**

Joios, McDuff, Marakon, Stanford, MIT

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## **Education**

MIT Sloan School of Management

MBA Strategy

**Tenafly High School**

**Boston University School of Law**  
JD Law

**Stanford University**  
BA English, Economics

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