

# **Matt Barton**

**Professor of Communication, Department Chair at Southern Utah University**

Cedar City, UT, US

Specializing in rhetoric and persuasion in public discourse, communication theory, and critical thinking

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## **Biography**

Dr. Matthew H. Barton is Professor of Communication and Graduate Director for the Master of Professional Communication program at Southern Utah University. He teaches courses in Persuasion, Communication Theory, Critical Thinking, Health Communication, and Interpersonal Communication.

Dr. Barton is also a co-director for SUU's innovative General Education program – Jumpstart – which has received national praise in education circles for challenging the norms of Gen Ed for students.

In addition to dozens of conference presentations and corporate trainings, Dr. Barton has authored, co-authored, and contributed to 18 books and research publications. He has received Top Paper Awards for his research in Health Communication, Rhetoric and Public Address, and Communication Education and Instruction.

Dr. Barton was awarded Tenure at SUU in 2008 and was named SUU's Outstanding Educator in 2005 and a Service Learning Fellow in 2012.

Dr. Barton graduated Magna Cum Laude with a bachelor degree in communication from Southern Utah University, he earned a master of arts in speech communication from the University of Nevada Las Vegas and a Ph.D. in speech communication from the University of Nebraska-Lincoln.

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## **Industry Expertise**

Public Relations and Communications, Education/Learning, Research

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## **Areas of Expertise**

Communication Theories, Professional Writing and Presentations, Public Discourse, Teaching Communication Theory, Conflict and Communication in Relationships, Persuasion, Public Speaking, Communication, Rhetoric, Public Apologies, Health Communications, Image Repair, Health Industry Communication, Teaching Critical Thinking in Higher Education, Qualitative Communication Research, Interpersonal Communication

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## **Affiliations**

National Communication Association : member., Western States Communication Association : member.

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## **Event Appearances**

**Teaching the Undergraduate Communication Theory Course: Addressing Challenges and Obstacles**  
Undergraduate College & University Division at the National Communication Association Conference

**“I Approved this Message”: The Pornification of the Rhetorical Presidency**

Rhetoric & Political Communication Division at the Western States Communication Association Conference

**Always having to say you’re sorry: An extensive content analysis of the public apologies of global leaders, organizations, and celebrities during the past century**

Public Address Division at the National Communication Association Conference

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**Education**

**Southern Utah University**

B.S. (magna cum laude) Communication Studies

**University of Nevada Las Vegas**

M.A. Speech Communication

**University of Nebraska-Lincoln**

Ph.D. Speech Communication

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**Accomplishments**

**Top 10 SUU Influencer Award**

Division of Student Affairs & Career and  
Professional Development Center, Southern Utah University, 2016

**Service Learning Faculty Fellow Award**

Community Engagement Center, Southern Utah University, 2012

**Outstanding Faculty Educator**

Southern Utah University, 2005

**Advisor of the Year & Chapter of the Year Nomination**

National Communication Association Convention, 2004

**Gold & Silver Awards**

Utah Broadcaster’s Association for Producing programs and commercials, 1996

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