

Matthew Hall

Managing Director at ARTIFEX ADVISORS

Sydney Area, Australia, , AU

Managing Director at ARTIFEX ADVISORS

Biography

Matthew Hall is an experienced and successful commercial lawyer, mentor, leader, strategist and trusted advisor. He has a commercial, strategic approach, focussing on clear strategic objectives, the required project outcomes and timetable and delivering the result, with the aim to exceed expectations. Matthew has worked with national governments, international and national industry associations and public and private companies on a range of significant, high-profile and politically sensitive projects that have involved a strategic approach, significant stakeholder engagement, detailed research and analysis, effective communication and complex change agenda. Matthew is particularly experienced in intellectual property rights management, innovation and industry self- regulation.

Matthew is a solicitor, a registered trade mark attorney and a member of the Australian Institute of Company Directors. He is also an experienced company director.

Matthew provides expert counsel and strategic advice on intellectual property rights, innovation and regulation, in particular to the advertising, digital and R&D sectors. He has significant experience in corporate governance, compliance, self-regulatory systems, codes of practice, and stakeholder engagement.

Specialties: Strategy; expert advice; digital content; commercialisation; disruptive technologies; innovation; R&D; entrepreneurship; advertising; data protection; self-regulation; stakeholder engagement; policy analysis & development; management processes; benchmarking

Industry Expertise

Legal Services, Non-Profit/Charitable, Health Care - Services, Training and Development, Design, Social Media, Education/Learning, International Trade and Development, Advertising/Marketing, Media - Online

Areas of Expertise

Disruptive Innovation, Big Data, Privacy, Privacy and Security for Online Companies, Privacy and Security of Health Information, Copyright Law, Intellectual Property Commercialization, Intellectual Property & Trade

Affiliations

American Bar Association

Arts Law Centre of Australia (artslaw.com.au)

Australian Association of National Advertisers (aana.com.au)

Australian Centre for Intellectual Property Research in Agriculture (acipa.edu.au)

Australian Institute of Company Director, Supreme Court of Western Australia, Supreme Court of Queensland
Solicitor, Supreme Court of New South Wales

Solicitor, High Court of Australia

Solicitor, Queensland Conservatorium of Music, Australian Centre for Intellectual Property in Agriculture,
Private Healthcare Australia, Australian Association of National Advertisers

Sample Talks

Occasional address, graduation ceremony, Arts Law & Education, Griffith University, December 2013

This is the video and audio of the occasional address I was honoured to give to the graduating classes of the faculties of Arts, Education and Law, Griffith University, in December 2013 - available at <https://www.youtube.com/watch?v=DSrGH8-4hCg> with my introduction approximately 1:07:20 into the recording. This speech also provides an insight into my personality and ethos.

Education

Harvard Business School Harvard University

Executive Education Leading professional services firms

The University of Queensland

BA Australian US relations; English

University of Melbourne

LLM IP; media

The University of Queensland

LLB (with honours) Law

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