

# Melissa Graebner

Associate Professor, Department of Management at The University of Texas at Austin, McCombs School of Business

Austin, TX, US

Teaching in the areas of technology strategy and entrepreneurial management.

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## Description

Melissa Graebner is an Associate Professor of Management at the McCombs School of Business at the University of Texas at Austin.

She received her PhD in Management Science and Engineering from Stanford University, with a focus on strategy and organizations. Her research interests include entrepreneurship, mergers and acquisitions, interorganizational trust, corporate governance, and family business. She has a particular interest in process research and qualitative research methods. Her work has been published in Administrative Science Quarterly, Strategic Management Journal, Strategic Organization, Academy of Management Journal, and Academy of Management Perspectives. Prior to teaching, Graebner worked as a strategy consultant for McKinsey and Company in Chicago and San Francisco

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## Industry Expertise

VC and Private Equity, Management Consulting

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## Topics

Merger & Acquisitions Decision-Making and Performance , Entrepreneurial Resource Acquisition, Strategy in Nascent Firms, Trust Asymmetries in Interfirm Relationships, Entrepreneurial Family Businesses, Comparative Case Studies and Other Qualitative Research Methods

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## Affiliations

Administrative Science Quarterly: Editorial Review Board, Strategic Management Journal: Editorial Review Board, Strategic Organization: Editorial Review Board, Oxford Research Reviews: Editorial Review Board, Strategy Science: Editorial Board, Strategic Entrepreneurship Journal: Associate Editor

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## Past Talks

"The Best of Both Worlds? Paradoxes of Resource Acquisition in Family-Owned Technology Venture"

Invited presentation

"Post-Merger Integration: Research, Practice and Teaching"

Academy of Management Meeting

## **Qualitative Research Methods, INSEAD**

Invited presentation

## **"Learning to Manage Corporate Development Portfolios**

Strategic Management Society Annual Conference

## **"Qualitative Data: Cooking without a Recipe"**

International Academy of Chinese Management Research (IACMR) Business Meeting

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## **Education**

### **Stanford University**

Ph.D. Management Science and Engineering

### **Stanford University - Graduate School of Business**

M.B.A. Business Administration

### **Stanford University**

M.Sc. Industrial Engineering at Engineering Management

### **Stanford University**

B.Sc. Industrial Engineering

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## **Accomplishments**

### **Op-Ed Project**

Public Voices Fellow, 14-15

### **CBA Foundation Advisory Council Centennial Fellowship**

Awarded by the McCombs School of Business

### **Best Paper Award**

Awarded by the Academy of Management Journal for 2009 (Awarded 2010).

### **McCombs MBA Applause Award**

Awarded by the McCombs School of Business, Fall 2009

### **McCombs Award for Research Excellence**

Department nominee, Spring 2011

### **CBA Foundation Advisory Council Award for Teaching Innovation**

Department nominee, Spring 2010

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## Testimonials

### David Wenger

Melissa participated in the op-ed project and proved to be an excellent writer. She can breakdown complex topics and theories into their practical implications.

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