

# **Mia Moody-Ramirez, Ph.D.**

**Professor at Baylor University**

Waco, TX, US

Dr. Moody-Ramirez is a nationally known expert on mass media representations of minorities, women and other underrepresented groups

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## **Biography**

Mia Moody-Ramirez, Ph.D., is the Director of Graduate Studies, Director of American Studies and a professor of journalism, public relations and new media in the Baylor University College of Arts & Sciences.

She recently coauthored the book "From Blackface to Black Twitter: Reflections on Black Humor, Race, Politics, & Gender."

She is Vice Head of the Minorities and Communication Division and Secretary for the Commission on the Status of Women. She served on the AEJMC Strategic Plan Implementation Committee from 2013 to 2016.

She was named the 2016 AEJMC Commission on the Status of Women Outstanding Woman of the Year. She completed the Scripps Howard Academic Leadership Academy at LSU in 2014. She was the recipient of the third-annual Baylor University Diversity Award. She is a 2016-17 Academy of Teaching & Learning Baylor Fellow.

Her research emphasizes mass media representations of women, minorities and other underrepresented groups.

In 2013, she co-authored *The Obamas and Mass Media: Race, Gender, Religion, and Politics* (Palgrave Macmillan) with Dr. Jannette Dates. She solo authored *Black and Mainstream Press' Framing of Racial Profiling: A Historical Perspective* (University Press of America) in 2009.

She has been published in *Public Relations Review*, *Journalism Educator* and the *Journal of Magazine & New Media Research*, and more.

She is an editorial board member for *Mass Communication and Society Journal*, *Howard Journal of Communication* and *The Journal of Social Media in Society*. She serves as a conference paper reviewer for the AEJMC Midwinter Conference, National Association of Communication, AEJMC Conference and the Southeast Colloquium.

She teaches courses in public relations, research methods and gender, race and media studies. Her expertise on these topics has been featured in various local, national and international media outlets.

Her journalism experience includes working as a blogger, staff writer and columnist for the *Waco Tribune-Herald*, editor and publisher of *FOR Seasons* magazine and *Elegant Woman* magazine and managing editor for *Stevens Publishing*.

She received her B.A. in journalism from Texas A&M University, M.A. in journalism from Baylor University, M.S. in Educational Psychology, and her Ph.D. in journalism from the University of Texas at Austin.

She teaches the following courses:

- Mass Communication Research Theory
- Research Methods
- PR Programming
- Representations of Women and Minorities in the Mass Media

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## **Industry Expertise**

Research, Education/Learning, Media Production

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## **Areas of Expertise**

Race, Class, and Culture, Pop Culture, New Media, Writing for Media Markets, Historical Stereotypes in Social Media

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## **Education**

**The University of Texas at Austin**  
Ph.D. Journalism

**Baylor University**  
M.A. Journalism

**Baylor University**  
M.S.Ed. Educational Psychology

**Texas A&M University**  
B.A. Journalism

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## **Accomplishments**

**Top Paper**  
Awarded by the SWECJMC Southwest Symposium

**Top Paper, Public Relations Division**  
Awarded by the ICA

**Diversity Enhancement Award**  
Awarded by Baylor University

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