

Mia Moody-Ramirez, Ph.D.

Professor at Baylor University

Waco, TX, US

Dr. Moody-Ramirez is Program Director of the PR & New Media Graduate Program, and American Studies.

Biography

Mia Moody-Ramirez, Ph.D., is the Director of Graduate Studies, Director of American Studies and a professor of journalism, public relations and new media in the Baylor University College of Arts & Sciences.

She is Vice Head of the Minorities and Communication Division and Secretary for the Commission on the Status of Women. She served on the AEJMC Strategic Plan Implementation Committee from 2013 to 2016.

She was named the 2016 AEJMC Commission on the Status of Women Outstanding Woman of the Year. She completed the Scripps Howard Academic Leadership Academy at LSU in 2014. She was the recipient of the third-annual Baylor University Diversity Award. She is a 2016-17 Academy of Teaching & Learning Baylor Fellow.

Her research emphasizes mass media representations of women, minorities and other underrepresented groups. In 2013, she co-authored *The Obamas and Mass Media: Race, Gender, Religion, and Politics* (Palgrave Macmillan) with Dr. Jannette Dates. She solo authored *Black and Mainstream Press' Framing of Racial Profiling: A Historical Perspective* (University Press of America) in 2009.

She has presented papers at numerous regional, national and international conferences and has been published in publications such as *Public Relations Review*, *Journalism Educator* and the *Journal of Magazine & New Media Research*.

She is an editorial board member for *Mass Communication and Society Journal*, *Howard Journal of Communication* and *The Journal of Social Media in Society*. She serves as a conference paper reviewer for the AEJMC Midwinter Conference, National Association of Communication, AEJMC Conference and the Southeast Colloquium.

She teaches courses in public relations, research methods and gender, race and media studies. Her expertise on these topics has been featured in various local, national and international media outlets.

Her journalism experience includes working as a blogger, staff writer and columnist for the *Waco Tribune-Herald*, editor and publisher of *FOR Seasons* magazine and *Elegant Woman* magazine and managing editor for *Stevens Publishing*.

She received her B.A. in journalism from Texas A&M University, M.A. in journalism from Baylor University, M.S. in Educational Psychology, and her Ph.D. in journalism from the University of Texas at Austin.

She teaches the following courses:

- Mass Communication Research Theory
- Research Methods
- PR Programming
- Representations of Women and Minorities in the Mass Media

Industry Expertise

Research, Education/Learning, Media Production

Areas of Expertise

Race, Class, and Culture, Pop Culture, New Media, Writing for Media Markets, Historical Stereotypes in Social Media

Education

The University of Texas at Austin

Ph.D. Journalism

Baylor University

M.A. Journalism

Baylor University

M.S.Ed. Educational Psychology

Texas A&M University

B.A. Journalism

Accomplishments

Top Paper

Awarded by the SWECJMC Southwest Symposium

Top Paper, Public Relations Division

Awarded by the ICA

Diversity Enhancement Award

Awarded by Baylor University

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