

# **Michael Brand**

**Director at Captum Capital Limited**

Nottingham, , GB

Technology Innovation

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## **Biography**

A senior executive with experience in technology management gained in USA multinational corporations: Technicon Instruments (now Siemens Healthcare), Occidental Chemical, Engelhard Industries. VC experience with 3iGroup plc. Successfully negotiated international multimillion \$ investment and licensing deals. Lead the development of significant technology innovations: the first high-speed electrochemical sensors for blood electrolytes; the first on-vehicle demonstration of a liquid fuel battery-fuel cell hybrid. Founding President of the British American Business Council of New England.

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## **Availability**

Keynote, Panelist, Workshop, Author Appearance

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## **Industry Expertise**

Medical Devices, Chemicals, Biotechnology

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## **Areas of Expertise**

Technology Innovation, Valuing Technology, Bio & Chemo Sensors, Technology Start-Ups

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## **Affiliations**

<http://www.captum.com>, <http://www.sensor100.com>

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## **Event Appearances**

**Real Option Valuation of Technology**

Palisade Risk Conference

**Evaluating Technology (Workshop Chair)**

Licensing Executives Society International Conference

**Valuation of Technology in the Current Climate**

Licensing Executives Society B&I Annual Conference

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## **Education**

**Sloan School of Management MIT**  
MBA Management

**Imperial College of science Technology and Medicine**  
PhD Analytical Chemistry

**University of Bristol**  
BSc Chemistry

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## **Accomplishments**

**Fellow, Royal Society of Chemistry**

The Fellowship is the senior grade of membership of the Royal Society of Chemistry

**Investment Management Certificate**

The IMC is awarded by the CFA Society of the UK

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