

Michael Hasler

Program Director, M.Sc. Program in Business Analytics at The University of Texas at Austin, McCombs School of Business

Austin, TX, US

Supply chain operations and high technology in the automotive industry

Biography

Michael Hasler is a senior lecturer in the Department of Information, Risk, and Operations Management at the McCombs School of Business, The University of Texas at Austin, where he teaches both graduate and undergraduate courses. He is also the Program Director for the MS program in Business Analytics and a fellow in the Supply Chain Management Center of Excellence.

The bulk of his professional experience was in the auto industry in supply chain and operations, and he moved to high technology in the semiconductor equipment industry with Applied Materials in Austin, Texas. While at Applied he helped launch their Supply Chain Management activity, led operations for a \$1 billion division, and was the Head of Global Materials Operations before leaving in 2003. As one of the operations executives at Applied, he was chosen to help create and lead Applied Materials' Leadership Development program.

A native of the Midwestern US, Michael (Mike) Hasler grew up in Indiana and Michigan, and has lived throughout the Great Lakes region. Mike spent over twenty years in the auto industry working for a few different companies including General Motors and Nissan; as well as owning a company that was part of the auto, defense, and engineering industries.

Industry Expertise

Logistics and Supply Chain, Human Resources, Manufacturing, Semiconductors, Automotive

Areas of Expertise

Supply Chain Management, Operations Management, Strategic Planning, Leadership Development, Process Improvement, Lean Manufacturing, Manufacturing Operations, Organizational Culture, Leadership, Procurement, Alternative Energy, Career Management

Affiliations

Program Director - MS in Business Analytics , Fellow - Supply Chain Management Center of Excellence ,
Chariman - University Cooperative Society, Board of Directors - Institute for Supply Management

Event Appearances

Procurement and the Total Cost of Ownership

America's Blood Centers Conference on Procurement

Education

Texas A&M University

Ph.D. Human Resource Development

The University of Virginia

MBA Master of Systems Engineering

Kettering University

B.M.E. Mechanical Engineering

Accomplishments

Wickham Skinner Award for Teaching Innovation

Awarded by the Production and Operations Management Society; an international teaching innovation award.

CBA Foundation Award for Innovation in Teaching

Awarded by the McCombs School of Business.

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