

# **Michael Leander**

CEO at Michael Leander Company

Rungsted Kyst, , DK

Entertaining marketing speaker with a twist

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## **Description**

Michael Leander is an accomplished international direct and interactive marketing speaker. Covering a range of topics related to direct marketing, interactive marketing and CRM, he has presented in front of audiences in more than 35 countries earning him a reputation as a "great marketing speaker and marketing trainer".

Learn more about Michael Leander here <http://www.michaelleander.me>

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## **Availability**

Keynote, Moderator, Panelist, Workshop, Author Appearance

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## **Industry Expertise**

Advertising/Marketing, Professional Training and Coaching, Financial Services, Business Services, Banking, IT Services/Consulting, Airlines/Aviation, Travel and Tourism, Manufacturing, Internet

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## **Topics**

Digital Marketing, Email Marketing, Marketing Automation

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## **Affiliations**

FEDMA, EADIM, Markedu

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## **Sample Talks**

**7 things marketers need to know to survive the future**

-The changing role of marketing now and in the future

-How the customer experience will impact the marketing role and what you can do to get ready

-Why unsiloing data and functional areas can help you overcome some of the most evident challenges today

Webinar Details:

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