

# **Michael Leander**

CEO at Michael Leander Company

Rungsted Kyst, , DK

Entertaining marketing speaker with a twist

---

## **Description**

Michael Leander is an accomplished international direct and interactive marketing speaker. Covering a range of topics related to direct marketing, interactive marketing and CRM, he has presented in front of audiences in more than 35 countries earning him a reputation as a "great marketing speaker and marketing trainer".

Learn more about Michael Leander here <http://www.michaelleander.me>

---

## **Availability**

Keynote, Moderator, Panelist, Workshop, Author Appearance

---

## **Industry Expertise**

Advertising/Marketing, Professional Training and Coaching, Financial Services, Business Services, Banking, IT Services/Consulting, Airlines/Aviation, Travel and Tourism, Manufacturing, Internet

---

## **Topics**

Digital Marketing, Email Marketing, Marketing Automation

---

## **Affiliations**

FEDMA, Markedu, EADIM

---

## **Sample Talks**

**7 things marketers need to know to survive the future**

- The changing role of marketing now and in the future
- How the customer experience will impact the marketing role and what you can do to get ready
- Why unsiloing data and functional areas can help you overcome some of the most evident challenges today

Webinar Details:

---

[Please click here to view the full profile.](#)

This profile was created by [Expertfile.](#)