

# **Michael Margolis**

**President and founder at Get Storied**

Greater New York City Area, NY, US

Motivational Keynote that teaches transformational storytelling, marketing, disruptive innovation, and social media

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## **Description**

As President of Get Storied, I oversee a global education and support network that serves thousands of creatives, change-makers, and entrepreneurs. Our platform blends online courses, inspiring content, and live trainings on how to use storytelling to accelerate your path to greater presence, power, and personality.

How do you get others to believe in your brand or cause? How do you describe who you are and what you do in compelling yet authentic terms? How do you build trust and rapport without coming off as pushy or self-righteous? These are questions we can answer together.

Start with my book Believe Me: A Storytelling Manifesto for Change-Makers and Innovators which has been read and downloaded by over 11,000 people. You can receive a gift copy by visiting --- [www.getstoried.com/thebook](http://www.getstoried.com/thebook)

Over the last decade, I've promoted the evolving role of storytelling at the heart of branding, innovation, and culture change. The son of an inventor and artist, I am fascinated by how ideas socialize into reality. I curate the Reinvention Summit, the world's biggest storytelling conference online. 20 hours of insights are archived at [reinventionsummit.com](http://reinventionsummit.com). I also developed The New About Me - a 7-step personal branding system for experts, entrepreneurs, and self-employed who want to attract better opportunities and recognition.

With a background in cultural anthropology, I am fascinated with identity, relationships, perception, and meaning making in the digital age. I began my career as a social entrepreneur, the founding member of two social enterprises by the age of 23. Raised in Switzerland and Los Angeles, I now live in the East Village of NYC. When not working my butt off, I geek-out on technology, 70s ghetto funk, and indian spices. I'm left-handed, color-blind, and eat more chocolate than the average human.

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## **Availability**

Keynote, Workshop, Corporate Training

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## **Industry Expertise**

Advertising/Marketing, Social Media, Non-Profit/Charitable

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## **Topics**

Storytelling, Personal Branding, Innovation, Anthropology, Social Entrepreneurship

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## **Affiliations**

## **Education**

**Center for Narrative Studies**

Certificate Organizational Storytelling

**Dartmouth - Tuck School of Business**

Executive Education Certificate Business Bridge Program

**Tufts University**

BA Cultural Anthropology

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## **Testimonials**

**Robert Richman**

“Michael brings a dynamic understanding of how story is an integral part of everything we do. At Zappos Insights, culture transformation is the name of the game, and his speeches, consulting and workshops have been fantastic. And I give away his book to people all the time. I highly recommend him.”

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