

# **Mike Hewitt**

**Managing Director at Adaugeo Media Ltd**

London, United Kingdom, , GB

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## **Biography**

Mike is an expert on digital media and the future of information online from the perspective of media owners, brand owners and consumers. He is a very experienced moderator of events from small dinners for 12 to conferences for thousands, always steering discussions to keep to the brief and to time. Clients include FIPP, VDZ, Apeal, Marie Claire magazine, the Design Business Association, EZ Systems and many more.

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## **Availability**

Moderator, Panelist, Workshop, Host/MC, Corporate Training

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## **Industry Expertise**

Publishing, Advertising/Marketing, Media - Online

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## **Areas of Expertise**

Publishing, Online Publishing, Digital Media Futures

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## **Affiliations**

Institute of Directors, Marketing Society, AOP, Arts Club, Worshipful Company of Stationers

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## **Event Appearances**

**Moderating digital days at Marie Claire International conference**

Marie Claire Conference

**Moderating a two-day digital media conference**

FIPP/VDZ Digital Innovators Summit

**Moderating round table meetings for Deutsche Bank and gtnews**

European Treasurers' Council

**Tutoring digital module in Magazine Brand Management certification course**

FIPP certificate in magazine brand management

## **Moderating developer conference for a web CMS company**

EZ Systems Developers Conference 2011

## **Outlining possible digital futures for a global magazine company**

Marie Claire Group Annual Conference

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## **Education**

### **The University of Stirling**

BA (Hons) English

### **Wolverhampton Grammar School**

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## **Testimonials**

### **Deborah Dawton**

“Mike is a great moderator at events and host of awards ceremonies - one of the best I've ever worked with. His expert knowledge of the creative industries makes him the ideal anchor man for interviewing designers live on stage - clearly the skill could be applied to any sector. His energy levels would put a seven year old to shame and his ability to capture and engage with an audience is seldom found in other event chair people. He's a pleasure to work with.”

### **Bertrand Maugain**

“Mike was the main host and moderator at eZ Conference 2009 with close to 300 attendees. His knowledge in both technology and Digital Media allowed eZ to really succeed with what attendees called the "most professional eZ Conference ever". The way Mike moderates debates and engage the audience is incredible and attendees enjoyed it. Thanks Mike and I really hope we will be soon working together again.”

### **Noah Logan**

“I've seen Mike effectively lead small break-out sessions of 30 people and full-day 300+ attendee conferences. Recently I had the pleasure of participating as a panelist at a conference he moderated. Mike commands the attention of the audience and holds it with articulate speaking and appropriate wit - he keeps things moving positively and confidently. I would look forward to attending any event where Mike Hewitt is moderating or speaking.”

### **David Kelin**

“Mike and I worked on a number of projects together in the transaction banking space which he organised and moderated. These were very successful, which was largely due to the professional way in which Mike worked.”

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