

# **Mike Lincoln**

**EVP Business Development at Lillibridge Healthcare Services Inc.**

Chicago, IL, US

Sought after speaker on driving healthcare industry innovation, reconciling growth with capital, and enhancing the customer experience.

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Mike leads Lillibridge's business development and strategic client management activities. In this capacity, Mike's team assists hospital and health system executives nationwide in reconciling growth and care delivery transformation changes with capital constraints. His responsibilities include the design, planning and execution of Lillibridge's go-to-market strategy. In addition he is responsible for the firm's customer experience and loyalty initiatives. Mike is also a member of the firm's executive management committee.

Prior to Lillibridge, Mike was a founding member and Managing Director at General Electric's Healthcare Financial Services Strategic Relationship Group in Chicago. His 20 year financial service career also included 10 years at Bank of America (and its predecessor firms) in the areas of corporate finance, debt capital markets, derivatives and interest rate risk management. Mike began his healthcare career as a marketing representative for Baxter Healthcare and served as a licensed Emergency Medical Technician for over 10 years in Texas, North Carolina and Illinois.

Mike holds a Master's of Business Administration from the Kellogg School of Management at Northwestern University in Evanston, Illinois and Bachelors in Arts in Political Science from The Colorado College. Mike is a member of the HFMA's First Illinois Chapter and the American College of Healthcare Executives. He is a frequent speaker to healthcare industry and real estate group on the topics of innovation, disruptive change and capital formation.

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Keynote, Moderator, Panelist, Host/MC

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Health Care - Facilities, Advertising/Marketing, Capital Markets, Banking, Corporate Leadership, Health Care - Services

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Customer Experience, Go-To-Market Strategies, Evolution in Healthcare Delivery, Healthcare Financial, Debt Capital Markets, Healthcare Innovation

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American College of Healthcare Executives (ACHE), Healthcare Financial Management Association (HFMA)

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## **5 Key Points For Healthcare Industry Executives**

How do you go from a traditional business model to one that is based on volume? That's a question being asked a lot these days in the healthcare industry and one that is addressed by Mike Lincoln.

He provides five key points healthcare executives should focus on to help them pilot their ships through the rough seas of business transformation.

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## **Unlocking the Balance Sheet: Prioritizing Capital**

Unlocking the Balance Sheet: Prioritizing Capital

## **Disruptive Change in the Healthcare Industry**

HFMA Region 6

## **Healthcare Real Estate Trends**

InterFace Healthcare Real Estate

## **5 Key Points for Healthcare Industry Executives**

HFMA New Jersey - 37th Annual Institute

## **Unlocking the Balance Sheet: Redeployment of Real Estate Capital**

HFMA Region 6

## **UNLOCKING THE BALANCE SHEET: Redeployment of Real Estate Capital ...Why It Makes Sense Now More Than Ever**

HFMA VA / DC

## **Roundtable Session - Technology Rx: Brain Food, What You Should Be Reading, Listening To And Doing Right Now To Compete In Today's Marketplace**

BOMA International's Medical Office Buildings and Healthcare Facilities Conference

## **New Emergent Care Facilities: Too Much Too Fast?**

BOMA International's Medical Office Building and Healthcare Real Estate Conference

## **What HFMA Members Are Concerned About Now**

HFMA Leadership Training Conference (LTC)

## **Ambulatory Care Facilities: Trends in Planning, Design and Funding**

HFMA Hudson Valley Chapter

## **State of the Market**

InterFace Healthcare Real Estate West

## **Unlocking The Balance Sheet: Redeployment Of Real Estate Capital**

HFMA New Mexico / Medical Group Management Association (MGMA)

## **Pathway To Change: 5 Key Points For Healthcare Industry Executives**

HFMA Utah and AAHAM

## **Alternatives in Real Estate**

Kellogg School of Management

## **5 Points For Healthcare Industry Executives**

HFMA Kentucky

**The Unintended (Real Estate) Consequences Of Physician Alignment**  
HFMA South Texas

**5 Key Points For Healthcare Industry Executives**  
HFMA New Mexico

**5 Key Points For Healthcare Industry Executives**  
HFMA Maine

**5 Key Points For Healthcare Industry Executives**  
HFMA Western Pennsylvania

**Reconciling Growth with Capital**  
HFMA Western Pennsylvania

**Find Your Niche in Medical Real Estate**  
BOMA Atlanta

**What HFMA Members Are Concerned About Now**  
HFMA Leadership Training Conference (LTC)

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**Northwestern University, Kellogg School of Management**  
MBA Business

**The Colorado College, Colorado Springs, CO**  
BA Political Science

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