

Mike Reed

Technical Evangelist at MobileIron

Austin, Texas, TX, US

Technology Evangelist at MobileIron

Biography

I bring both technical expertise and critical thinking/problem solving skills to bear on any task. Focusing primarily on training and customer education through technical marketing, I work to make current employees more productive, and customers more satisfied.

Availability

Keynote, Moderator, Panelist, Corporate Training

Industry Expertise

Information Technology and Services, Computer/Network Security, Telecommunications

Areas of Expertise

Mobility, Mobile Security, Byod

Affiliations

TAMS Alumni Association, Microsoft Alumni (MSANet)

Sample Talks

BYOD Trust Gap

A successful BYOD program is built on trust. However, most employees do not trust their employers with personal data. This is the Trust Gap, and it leads to rogue devices, legal and security risk, user dissatisfaction, and lack of support for IT-sponsored initiatives. It is a complex topic, and companies have struggled to develop a set of practical guidelines to address mobile privacy effectively, especially for BYOD deployments.

Join us to:

- Learn what your employees really think you are doing with their mobile data
 - Establish communications programs to address confusion about data visibility and handling
 - Implement privacy best practices to support a more successful and secure BYOD program
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Event Appearances

Lessons Learned from the First Generation of Mobile Apps
Technology Association of Georgia

Configuring and Troubleshooting Active Directory Integration
Macworld 2011

iOS 5 - Mobile Security Update
DPI Breakfast Briefing

Mobile Security Discussion Panelist
MDM, A Necessary Evil

MobileIron: The MobileIT Platform
PC Mall Secure Mobility Summit

Understanding Mobile Security for Healthcare
Gateway Chapter - HIMSS

Architecting SharePoint for Mobile Device Access
TechFuse

Panel Discussion: BYOD Initiatives
TASSCCC: TEC 2013

The BYOD Trust Gap
Security Leader's Summit

Education

Tarleton State University
M. S. Management & Leadership

Texas Academy of Math and Science
Honors Diploma

Midwestern State University
Bachelor's Degree Applied Arts and Sciences

North Harris College
A.A.S. Paramedic Technology

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