

Mike Whitmore

President at Fresh Consulting

Bellevue, WA, US

Professional & motivational speaker, Never Eat Alone Affiliate bringing together enhancing offline relationships with online & social media

Biography

Mike Whitmore is the President of Fresh Consulting based in Bellevue, WA. Fresh Consulting, a digital media agency, delivers solutions utilizing Web and Enterprise 2.0 technology implementation, design, crowdsourcing models and best business practices involving collaboration technologies, social media, program and project management, mobile app development, website design and content creation. Fresh specializes in collaboration technologies with an established pedigree of helping firms work more effectively, optimizing workflow, increasing productivity and lowering costs of operations.

Mike is known for his powerful business networking skills and media presence with over 30,000+ Twitter followers, 1,000+ LinkedIn connections via his professional network and as a co-host of Eastside Networking Events (www.eastsidenetworkingevent.com). One of his passions via public speaking at conferences and seminars is training others on how to network effectively and with sincerity to improve their career opportunities and achieve their goals.

He has been interviewed for several books, internet TV shows and pod casts and his videos are used as examples of how to create meaningful About Us stories. He has been referenced in Forbes and interviewed by Microsoft's BITV, Business Week, Fortune and Smart Money magazines.

Mike graduated from Brigham Young University with a BS in Business Management and Marketing and a minor in Dutch Literature. He and his wife and 4 children live in Redmond, Washington.

Availability

Keynote, Moderator, Panelist, Workshop, Host/MC

Industry Expertise

Advertising/Marketing, Information Technology and Services, Social Media

Areas of Expertise

Business Strategy, Digital Marketing, Social Media, Meaningful Networking, Top Web-Tools for Entrepreneurs, Non-Profit

Affiliations

FerrazziGreenlight, BYU Management Society, Never Eat Alone

Sample Talks

6 Social Media Techniques for Entrepreneurs

There are a few vital techniques entrepreneurs need to thrive in today's social media economy. At the end of our session you'll have 6 techniques to establish a foundation for success!

The Effect of Social Media on Business Culture in the Next Decade

How will social media change businesses internally and externally in the near future? Businesses are seeing systematic and cultural changes in operations, HR, team building, information sharing, ideation, time to market and increased operational efficiencies. Connecting workers is releasing a new and vibrant culture shift inside the enterprise.

A Vision of Hope

How Mike's personal journey of losing a loved one changed everything. By discovering the power of blogging he describes how this journey led to a new awakening in his personal and professional life. He shares the tools you need to take advantage of the web as a new medium and discover Hope and prosperity.

6 Social Media Techniques for Entrepreneurs

Entrepreneurs can take advantage of the new social paradigm to reduce costs of startup as well as market penetration and growth.

Event Appearances

Title

Social Media 201

Title

Content World

Title

Affiliate Summit

Title

SCORE eBusiness Now

Title

Social Media 301

Title

Brigham Young University - Student Lecture

Title

Microsoft's Tech Tuesday

Title

NCA Security & Technology Conference 2011

Education

Brigham Young University

BS Marketing & Business Management

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