

# **Mindy Benson**

**Vice President of Alumni & Community Relations at Southern Utah University**

Cedar City, UT, US

Specializing in the history of Southern Utah University and event planning curriculum

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## **Biography**

Mindy Benson is the vice president for alumni and community relations at Southern Utah University. Benson has progressed at SUU through a variety of positions, including director of student life and leadership and executive director of alumni relations.

Benson is a professional event planner who has run events nationally, regionally and on campus. She has directed and coordinated a variety of activities including concerts, building dedications, Presidential inaugurations, sporting events, and conferences. In her current position, she oversees alumni relations, regional services (which encompasses Head Start and Early Intervention, the Utah Center for Rural Health and the Business Resource Center and Small Business Development Center), Utah Summer Games, community outreach & summer conferences, and special events (such as commencement, homecoming and concerts).

A Cedar City native whose ties to the University go back generations, Benson earned her bachelor's degree in zoology and her master's in communication from Southern Utah University.

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## **Industry Expertise**

Education/Learning, Events Services, Fund-Raising

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## **Areas of Expertise**

History of Southern Utah University, Event Planning, University Commencement, Event Planning Curriculum, Rural Health, Early Intervention, Event Planning, Special Events, Alumni Outreach, Community Outreach, Student Advancement, Event Management & Production, Alumni Relations, Event Planning, Presidential Inaugurations, Event Planning, Concerts

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## **Affiliations**

Rocky Vista Executive Advisory Council, Utah Center for Rural Health, Utah Summer Games, Business Resource Center, Small Business Development Center

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## **Education**

**Southern Utah University**

B.S. Zoology

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