

# **Ming Chan**

**CEO at The1stMovement**

Los Angeles, CA, US

CEO at The1stMovement; Top 10 Asian Entrepreneurs in America; Emmy® Interactive award Winner

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## **Biography**

As CEO of The1stMovement, Ming was named as one of the "Top 10 Asian Entrepreneurs in America" by Inc. Magazine, and has led the agency to numerous accolades including 3-time Inc. 500 "Fastest Growing Private Companies in America", 4-time "Best Places to work in LA", and 5000% growth in 5 years with his passion for innovation and company culture.

A Silicon Valley software engineer by trade, Ming was the recipient of the prestigious Primetime Emmy® award in "Technical Excellence in Interactive TV", and has architected many digital solutions for some of the world's most renowned brands including 20th Century Fox, ABC, Adobe, Apple, AMD, Cisco, Disney, Microsoft, Nike, HP, Intel, Sun Microsystems, Sony Pictures and more, before founding The1stMovement in 2006.

An active member in the world of entrepreneurship, Ming serves as an advisor and committee member for EO (Entrepreneur Organization), Vistage, ILF (International Leadership Foundation), National Association of Asian American Professionals (NAAAP), FI (The Founder Institute), and is a mentor for entrepreneurship programs for universities including USC, UCLA, UCI, HKUST, and frequently speak on topics of digital technology, entrepreneurship and leadership.

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## **Availability**

Keynote, Moderator, Panelist, Workshop

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## **Industry Expertise**

Advertising/Marketing, Information Technology and Services, Business Services

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## **Areas of Expertise**

Entrepreneurship, Digital Technology, Leadership

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## **Affiliations**

Entrepreneur's Organization, Vistage, YEC, Founder Institute, ILF (International Leadership Foundation), InnovatePasadena, National Association of Asian American Professionals (NAAAP)

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## **Sample Talks**

## **How to build a fast-growing company**

My 4-step iterative business approach to grow The1stMovement from a 1-person shop to a 3-time Inc. 500 "Fastest Growing Companies in America" with 3 offices in 5 years

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## **Event Appearances**

### **Agile for CEO**

Vistage Annual Conference

### **The Future of Interactive Design**

Innovate Pasadena Connect Week

### **Keynote Speaker "Gateway to Leadership"**

NAAAP "Gateway to Leadership" Conference

### **Top 10 Digital Marketing Trends you need to know as a SME**

HKTDC SME Event

### **Going Native with Adobe AIR**

Adobe MAX 2013

### **Successful Startup Pitching**

Hong Kong Startup Pitch Bootcamp

### **Creative Collaboration 2.0: An Insider's View on Partnerships**

DMA 2012

### **My Entrepreneur Story - Ming Chan**

My Entrepreneur Story

### **How to build a world-class Digital Agency**

Kreative Asia 2012

### **The Fall of AOR**

Media 2010

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## **Education**

### **Occidental College**

Bachelor Mathematics & Computer Science

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## **Accomplishments**

## **Top 10 Asian Entrepreneurs in America**

Named as one of "Top 10 Asian Entrepreneurs in America" by Inc. Magazine in 2010

<http://www.inc.com/ss/2010-inc-5000-top-10-asian-run-companies#6>

## **2-time Emmy® Award Technical Excellence Nominee and Honoree**

Nominee and Honoree for 2007 and 2008 Primetime Emmy® Award "Technical Excellence in Interactive TV" for TV Land "TV Land Awards"

## **2-time ThinkLA "Agency Person of the Year" Finalist**

Finalist for ThinkLA "Agency Person of the Year" in 2012 and 2013

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## **Testimonials**

### **Kenneth Lo**

Ming was extremely generous with his time and expertise and agreed to deliver a world-class keynote at the 2nd Annual NAAAP-SF Gateway to Leadership Conference (<http://naaapsf.org>).

Then he managed to mentor a table full of conference attendees during the luncheon, which was merely minutes before his individual session on personal branding started!

Ming truly loves what he does and is very devoted to sharing with the community. We are so blessed with your participation!

### **David Couper**

Ming is not only a great entrepreneur but also an excellent CEO. I was fortunate enough to meet him and work with him through Vistage International. Ming has great knowledge of the digital world, superb business savvy and ability to get along with all kinds of people. He was a speaker at my Vistage CEO meeting and all the other CEOs and business leaders there were impressed with his knowledge and personality - that included some heads of \$50M - \$100M companies!

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