

Mira Perry

Research Manager, Enterprise Applications at International Data Corporation (IDC)

Toronto, ON, CA

Experienced analyst covering big data and analytics, collaborative software technologies and cloud computing.

Description

Mira Perry is the Research Manager for IDC Canada's Enterprise Applications practice. She joins the IDC Canada team after 5 years with IDC's Worldwide Software Business Solutions Group where she provided analysis of and guidance on the channel programs of global software vendors.

As the lead analyst for Canada's Enterprise Applications practice, Ms. Perry's research portfolio covers a broad range of enterprise application software offerings including Big Data, Social Business, and Cloud Solutions. She brings a depth of sales, marketing, and channel experience to this role, providing insight and analysis on the product portfolios and go-to market strategies of Canadian software vendors.

Ms. Perry's business experience includes roles in business development, operations, marketing and public relations. After several years in the pharmaceutical industry, she transitioned to the technology industry where she spent over ten years leading global and regional initiatives for IBM and Microsoft.

Topics

Artificial Intelligence, Cognitive Computing, Collaborative Technologies, Social Business, Cloud software, Big Data & Analytics

Past Talks

Artificial Intelligence in Canada

IDC Directions Canada 2018

The Evolution of Cognitive/ AI in Canada

IDC Directions 2017 Canada

Education

Harvard University

Degree Graduate Studies

Wine & Spirit Education Trust (WSET)

Advanced Certificate/ Level 3 Pass with Distinction

Duke University

Certificate Communications, Journalism and Media Specialization

University of North Carolina at Chapel Hill
Graduate Certificate Public Health

University of North Carolina at Chapel Hill
B.A. English and History

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