

Monika Czaplicka

CEO at Wobuzz

Warsaw, Masovian District, Poland, , PL

Social media is my passion

Biography

In social media working for 8 years. Started with strategy and WOMM ended loving social media crisis. As a master of social science I analyse and watch the Internet from interesting perspective.

In 2013 I wrote a book about crisis published in Poland, in 2013 founded my digital agency called Wobuzz, where I help with internet marketing and teach people.

Availability

Keynote, Workshop, Author Appearance, Corporate Training

Industry Expertise

Social Media

Areas of Expertise

Writing, Creative Writing, Web, Social Media, Marketing, Personal Branding, Social Media Crisis

Education

Uniwersytet Warszawski

master sociology

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