

# **Mukesh Srivastava**

**Professor of Business at University of Mary  
Washington**

Fredericksburg, VA, US

Dr. Srivastava focuses on strategic management.

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## **Biography**

When Mukesh Srivastava isn't challenging students in the classroom about international business issues, he's traveling to exotic locations around the world providing his perspective on global industry.

Professor in the College of Business at the University of Mary Washington, Dr. Srivastava teaches courses on strategic management in information systems and innovation, knowledge management systems, business intelligence, management of emerging technologies and enterprise resource planning systems. His research focuses on technology adoption, global outsourcing, strategic management and innovation, and eLearning. He is the founder and editor-in-chief of the International Journal of Global Management Studies and the International Journal of Global Management Studies Quarterly. Both periodicals are published by the Association of Global Management Studies, which Dr. Srivastava formed as a platform for the study of global themes across management.

A Fulbright scholar, he spent October 2011 in Tunisia, where he developed a graduate program in management and information technology for the Tunis Business School at the University of Tunis. He also received the prestigious Cambridge Fellowship.

Dr. Srivastava serves on the editorial board of the Contemporary Management Research journal. In addition, he co-chairs the advisory board of the Shree Satya Institute of Management, a post-graduate degree granting institution in India. His articles on management and information systems have been published in national and international journals. In 2011, he was quoted extensively in a special supplement to The Wall Street Journal sponsored by SAP that discusses enterprise resource planning in China. The interview stems from his report, "Chinese Cultural Implications for ERP Implementation" in the Journal of Technology Management and Innovation.

While his expertise extends globally, Dr. Srivastava keeps an eye on the Northern Virginia region. In 2013, he produced an economic impact report on the annual Marine Corps Historic Half Marathon's effect on the greater Fredericksburg region's economy.

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## **Industry Expertise**

Research, Education/Learning, Training and Development

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## **Areas of Expertise**

Technology Adoption , Global Outsourcing, Strategic Management and Innovation

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## **Education**

University of Surrey  
DBA Graduate Studies

**Jackson State University**  
MBA Graduate Studies

**Garhwal University**  
B.A. Undergraduate Studies

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