

Nancy Griffin

Public Relations / Communications Professor & Program Coordinator at Cambrian College

Sudbury, ON, CA

Nancy Griffin is an expert in the fields of public relations, media and communications.

Biography

Nancy Griffin is a passionate public relations professional with 20+ years of communications experience in various roles, including as a broadcast journalist, a media relations specialist and in consumer relations and managerial roles.

She is a mentor, advocate and academic.

Industry Expertise

Media - Broadcast, Public Relations and Communications, Social Media, Philanthropy

Areas of Expertise

Media Relations, Public Relations, Crisis Communications, Corporate Communicaitons, Marketing, Advocacy, Organ Donation, Fundraising, Philanthropy

Affiliations

Canadian Public Relations Society, International Association of Business Communicators

Education

Western University

Bachelor of Arts English

Fanshawe College

Diploma Broadcast Journalism

Yorkville University

Masters Degree Counselling Psychology

Accomplishments

Strategic Planning Committee Member - Cambrian College

Provided ideas, input and direction to the senior management team as part of the strategic planning committee

President's Award of Excellence for Outstanding Service: Team - Cambrian College

Recognizes the team that has been exemplary in its service to the benefit of the Cambrian College community. Awarded to Nancy as a member of the Virtual Classroom Project Team for piloting virtual classroom technology in the PR programs.

Giant Screen Cinema Association (GSCA) Marketing Award: Best Film Launch by a Theatre (Jane Goodall's Wild Chimpanzees)

Nancy was part of the talented team that put this launch together from conception to execution.

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