

Nicolas Fleury

President of the Municipality Council at ISO

Geneva Area, Switzerland, , CH

Marketing, Sales and Communication Director at ISO

Description

Responsible for ISO's worldwide marketing, sales, communication, social media and branding strategies. In charge of the management and protection of ISO's intellectual property.

Availability

Keynote, Panelist, Author Appearance

Industry Expertise

Publishing, International Trade and Development

Topics

Business Strategy, Marketing Strategy, Digital Marketing

Affiliations

Member of Swiss Marketing, Treasurer of the University of Geneva MBA Alumni Association, Member of the European Association of Communication Directors

Education

MBA, HEC Geneva, University of Geneva

MBA Master in Business Administration

Collège de Candolle, Geneva

University of Geneva

Licence Licence SES, Sciences commerciales et industrielles

University of Geneva

Mathematics and Computer Sciences, Faculty of Sciences

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