

# **Nicolas Fleury**

**President of the Municipality Council at ISO**

Geneva Area, Switzerland, , CH

**Marketing, Sales and Communication Director at ISO**

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## **Description**

Responsible for ISO's worldwide marketing, sales, communication, social media and branding strategies. In charge of the management and protection of ISO's intellectual property.

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## **Availability**

Keynote, Panelist, Author Appearance

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## **Industry Expertise**

Publishing, International Trade and Development

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## **Topics**

Business Strategy, Marketing Strategy, Digital Marketing

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## **Affiliations**

Member of Swiss Marketing, Treasurer of the University of Geneva MBA Alumni Association, Member of the European Association of Communication Directors

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## **Education**

**MBA, HEC Geneva, University of Geneva**

MBA Master in Business Administration

Collège de Candolle, Geneva

**University of Geneva**

Licence Licence SES, Sciences commerciales et industrielles

**University of Geneva**

Mathematics and Computer Sciences, Faculty of Sciences

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