

Nicole d'Entremont

Founder and Partner at Waterwood

Communications

Ottawa, ON, CA

Marketing Communications Speaker

Availability

Keynote, Moderator, Panelist, Workshop, Host/MC

Industry Expertise

Public Relations and Communications, Media - Broadcast, Writing and Editing

Areas of Expertise

Writing for the Web, Writing in Plain Language, Telling Your Corporate Story, The Media and Your Message, Branding Your Company or Organization

Sample Talks

Writing for the Web

Words rule the Web. Yet all too often, they're an afterthought. Organizations invest in software, information architecture and design when the fastest and most cost-effective way to enhance a website is through great content. Writing for the Web addresses the incredible value of communicating in clear, concise language. This interactive session equips participants with tools to harness the power of the web. Maximize your site's potential—and make your message count.

Event Appearances

Building Your Brand Architecture

Meeting of the Association of Canadian Occupational Therapy Regulatory Organizations

Education

Boston University

Dual Master of Arts International Relations and International Communications

Salzburg College

Study Abroad Program International Communications and Public Relations

University of Ottawa

Bachelor of Arts Honours Interpersonal and Organizational Communications

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