

Nikhil Anand

Manager, Measurement and Forecasting Practice at International Data Corporation (IDC)

Toronto, ON, CA

Nikhil Anand is the Manager for the Measurement & Forecasting Practice at IDC Canada.

Biography

Nikhil Anand is the Manager for the Measurement & Forecasting Practice at IDC Canada. Nikhil manages various local and global projects. He assists in market sizing, forecasting and segmentation by industry, region and customer size of existing and emerging IT technologies. Some of the projects he has worked on include Cognitive Systems, Augmented and Virtual Reality and Big Data & Analytics.

Nikhil Anand joined IDC in 2015 after completing his MBA from Rotman School of Management. He also holds an engineering degree in Computer Science.

Areas of Expertise

Market Forecasters, Spending guides, Market sizing & forecasting , Segmentation & analysis

Associated IDC Services

IDC Canada Measurement and Forecasting Practice, Canadian IT Market Forecaster, Canadian Telecom Market Forecaster, Semiannual Big Data & Analytics Spending Guide, Semiannual Internet of Things Spending Guide, Semiannual Cognitive/AI Systems Spending Guide, Semiannual Security Spending Guide

Education

University of Toronto, Rotman School of Management

M.B.A. Business Administration

B.M.S. College of Engineering

B.Eng. Information Science

[Please click here to view the full profile.](#)

This profile was created by [Expertfile.](#)