

# **Nikhil Anand**

**Manager, Measurement and Forecasting Practice at International Data Corporation (IDC)**

Toronto, ON, CA

Nikhil Anand is the Manager for the Measurement & Forecasting Practice at IDC Canada.

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## **Biography**

Nikhil Anand is the Manager for the Measurement & Forecasting Practice at IDC Canada. Nikhil manages various local and global projects. He leads the team in market sizing, forecasting and segmentation by industry, region and customer size of existing and emerging IT technologies. His team is responsible for coordinating Canadian data for all the IDC Spending Guides and Market Forecasters.

Nikhil Anand joined IDC in 2015 after completing his MBA from Rotman School of Management. He also holds an engineering degree in Computer Science.

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## **Areas of Expertise**

Market Forecasters, Spending guides, Market sizing & forecasting , Segmentation & analysis

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## **Associated IDC Services**

IDC Canada Measurement and Forecasting Practice, Canadian IT Market Forecaster, Canadian Telecom Market Forecaster, Semiannual Security Spending Guide, Worldwide Black Book Standard Edition, Worldwide Black Book 3rd Platform Edition, Worldwide Semiannual ICT Spending Guide Industry and Company Size, Worldwide Semiannual IT Spending Guide: Line of Business

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## **Education**

**University of Toronto, Rotman School of Management**  
M.B.A. Business Administration

**B.M.S. College of Engineering**  
B.Eng. Information Science

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