Nikhil Anand

Manager, Measurement and Forecasting Practice at International Data Corporation (IDC)

Toronto, ON, CA

Nikhil Anand is the Manager for the Measurement & Forecasting Practice at IDC Canada.

Description

Nikhil Anand is the Manager for the Measurement & Forecasting Practice at IDC Canada. Nikhil manages various local and global projects. He assists in market sizing, forecasting and segmentation by industry, region and customer size of existing and emerging IT technologies. Some of the projects he has worked on include Cognitive Systems, Augmented and Virtual Reality and Big Data & Analytics.

Nikhil Anand joined IDC in 2015 after completing his MBA from Rotman School of Management. He also holds an engineering degree in Computer Science.

Topics

Market Forecasters, Spending guides, Market sizing & forecasting , Segmentation & analysis

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Education

University of Toronto, Rotman School of Management
M.B.A. Business Administration

B.M.S. College of Engineering
B.Eng. Information Science

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