

Nils Vesk

Innovation Architect at Future Thread

North Ryde, NSW, AU

Innovation Architecture: Nils Vesk

Biography

Nils Vesk is a professional designer but you won't find him designing your workplace layout or your company website. For 18 years Nils has been applying the process of design thinking to generating and realising ideas. His clients include the world's fastest growing companies who use Nils as an idea architect and change catalyst for accelerating business growth through innovation. Nils' clients include IBM, CBA, Optus, Bluescope Steel, Microsoft Origin Energy and more.

Ideas are born naked. It's no wonder so many are shy and never make it into the public eye. As an Innovation Architect Nils takes a stand for ideas. To see them make it, be recognised and evolve into true innovation. Nils Vesk takes ideas out of their hiding places - be it in bottom drawers or the dark reaches of your employees' minds; identifying the ideas with the most potential - giving them the right foundations, investment, development and support to succeed. With your help, Nils will take all these naked ideas, dress them up and walk them all the way to your bottom line.

Availability

Keynote, Workshop, Host/MC, Author Appearance

Industry Expertise

Business Services

Areas of Expertise

Innovation, Creativity, Stress, Marketing, Ideation, Service Innovation, Product Innovation, Sales Innovation, Process Innovation

Affiliations

Thought Leaders Global, NSAA

Sample Talks

Ideas with Legs - how create brilliant Innovations to take to market

Ideas with legs is the keynote that offers you the worlds most powerful idea generators and the process to create ideas that become practical projects and profits. All this becomes possible when you have the design thinking and insights behind the worlds best business ideas. Differentiate yourself from the competition with revolutionary products and services. How to pick the right ideas and then turn it into a reality. Prototyping, pitching and completing your idea.

You'll walk away withinstant idea generation techniques to make your organisation money, steps to complete ideas and projects faster more effectively, with minimal risk and a higher R.O.I.

The Architecture of Innovation

The Architecture of innovation is an in-depth look at what makes up an effective organisational innovation structure and the key components required to make it happen.

Hot innovative teams (HIT)

Hot innovative teams (HIT) is the keynote that ensures your teams have all the energy, creativity, resilience, focus and communication needed to rock on day in day out. You'll walk away withclearer communicating innovative teams who get more done, while having more fun doing it.

Innovation under pressure

Innovation under pressure is the perfect antidote for increasing attrition, absenteeism and stress whilst increasing your innovation productivity. Stress utilisation meets time management. You'll walk away withthe ability to handle stressful situations with confidence yet without the negative side affects of stress.

Prickly Business

'Prickly Business' - how tackling the prickly parts of business can lead to awesome innovation.

The two main pricks in business are:

1. Things we can't do
2. Things we don't want to do

We reveal what these capability challenges and aversions that our clients and customers may have it's worth understanding what will be the most likely causes of them. When we can find these capability challenges and aversions and solve them our innovations will rock.

Event Appearances

Title

Microsoft 2010/11 Financial year kick off

Title

DMG Radio - Executive conference

Title

Mater Health Education Conference

Title

Financial Service Planners Conference

Title

EAN conference series

Title

Fuji Xerox - Agents conference

Title

AMP national conference

Title

Travelscene American Express - National conference

Education**University of Canberra**

Bachelor of Landscape Architecture electives in industrial design and graphic design

Accomplishments**Author of Life's Little Toolbox**

International published lifestyle book

Facilitator of Sydney's first ever TED X event

Facilitator of Sydney's first ever TED X event

TV co-presenter

Co presenter on Channel 10's Australia's Yoga TV show

Keynote speaker at 3000+ audience

Keynote speaker to packed audience of over 3000 people for Financial Advisors

Author of Ideas with Legs

International Innovation book

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