

# Noor Aftab

**Director Finance at Shahina Aftab Foundation**

Islamabad, PK

Business Growth Expert || Social Media Strategist || International Speaker

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## Biography

Keynote Speaker, Corporate Dreamer & Social Media Expert, Noor Aftab is best known for implementing "think big" strategies that shape the market by identification of new revenue streams, disruptive innovation and talent management strategies resulting in double digit revenue growth. She re-engages lost customers, captures international growth opportunities, forges partnerships, and revitalizes brand presence. Klout: 50.

Since 2010, Noor has successfully presented in 15 International locations in 35 different events:

- 29 Keynote Speeches
- 6 Events as a moderator
- 5 Panel Discussion
- 4 Master of Ceremony Presentations

International Speaking Highlights: Global Women Summit Turkey 2011- (1,000 women) ; first & only Pakistani Speaker ; ACI NY, 2011- (Billion dollar funds); European think tank C5's Annual Micro-finance Congress (Hong Kong, 2010). Noor was re-hired for closing keynote at C5's Geneva Edition Event (Geneva, 2011). Invited by the Dutch Government to speak on Innovative Financial Models (Hague, Netherlands - 2012) and Confederation of Indian Industries on women leadership (Bombay, 2012)

As a thought leader, Noor organizes niche sessions for her market as "CFO Round-tables", "HR Business Partner Discussion Forums", "Public Sector Financial Management" and "Asia's First Diversity for Business Conference" to bring in the hottest issues in the industry, economy and region. She shares her expertise through Keynotes, session moderation, articles, blogs and e-books.

Noor is the recipient of "Women Super Achiever Award" for excellence in work by Asia Pacific HRM Congress (2012) and the "International Outstanding Women Award" by Women Information Network (2011). Her work has been covered by BBC, Martha Vineyard Times, Business Plus, Radio- FM 89, FM 99 among others. Her articles have been printed in Herald Tribune's "Express Tribune" and Pakistan Today.

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## Availability

Keynote, Moderator, Panelist, Author Appearance

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## Industry Expertise

Investment Banking, Talent Management, Media - Online, Corporate Training, Writing and Editing, Social Media

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## Areas of Expertise

## **Affiliations**

American Society of Training & Development, Society of Human Resource Management , Professional Speakers Association

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## **Event Appearances**

### **Why Women in Finance Matter**

Women in Finance event by ACCA & Women Chambers of Commerce & Industry

### **Master of Ceremonies**

Indo Pak Young Entrepreneurs Bilateral

### **Secret Sauce of Career Success**

Talent Gymnasium of ACCA Islamabad Region

### **Successful Women & Careers**

Confederation of Indian Industries Women Event

### **Innovative Financial Models**

Rio+20 Pre-conference discussions by Dutch Government, UN & BASD

### **HR as business partners**

SHRM Pakistan's First Annual Event

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## **Accomplishments**

### **Women Super Achiever Award**

Conferred by Asia Pacific HRM Congress to Noor for outstanding professional career.

### **International Outstanding Woman Award**

Awarded by Women Information Network, the award for excellence in professional career on 100 years of Women's day

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