

Norman Lewis

Crowdsourced innovation advisor at PwC

London, London, GB

Experienced inspirational speaker on social media behaviours and enterprise innovation

Biography

At present I am at PwC UK, leading an innovation programme.

From May 2008 - June 2011: Chief Innovation Officer and Partner, Open-Knowledge Ltd (a global consultancy bringing the Web2.0 paradigm into the Enterprise – Enterprise 2.0) where I worked on numerous consulting projects, which brought the efficiencies of Enterprise 2.0 collaboration tools and social software into large and medium-sized enterprises and brokered a number of very significant contracts with clients, particularly the adoption of the leading Web2.0 open innovation and idea management platform, Spigit.com which has significantly increased the implementation of new products and services;

2007 – present: London Speakers Bureau: I have delivered many keynote and inspirational speeches to many organisations on Digital children as the customers and employees of tomorrow; innovating out of a recession, disruptive technologies and behaviours, business model innovation and Enterprise2.0 – the application of Social Network Analysis and social media for greater effectiveness and efficiency in business.

May 2007 – 2009: Associate Director, STL Partners Ltd, (founders of the Telco2.0 initiative)

Key achievements:

2007 – 2008: Chief Strategy Officer, Wireless Grids Corporation, USA.

May 2007: Chairman of the ITU TELECOM Forum Programme Committee, Geneva.

2001 – 2007: Director of Technology Research, Orange UK plc, (formerly the Home Division of France Telecom, formerly Wanadoo and Freeserve.com Ltd) In this role across the France Telecom Group, created an innovation Think Tank that fused business vision and technology into strategic frameworks for new products and services.

2003-2007: Executive Board member of the Communications Futures Programme at MIT;

1999-2001: Head of Research, cScape Ltd, UK

1997: Founder and Director of Globalisation And Power in the Twenty-First Century (GAP21) GAP21 was a not-for-profit organisation which aimed to establish a global debate about the impact of Information and Communication Technologies on 21st Century society. Its aim was to bring together government, policymakers, industry, academia and civil society in a global forum in a ‘Global Intellectual Olympics’ on the future of technology and society.

Availability

Keynote, Workshop, Author Appearance

Industry Expertise

Telecommunications, Internet, International Affairs, Information Technology and Services, Research, Business Services, Media - Online, Social Media, Management Consulting

Areas of Expertise

Open Innovation, Crowdsourced Innovation, R&d and Innovation, Future of Work, Mobility, Social Media and the Enterprise, Social Network Analysis, Social Business, Enterprise 2.0 and Collaboration Networks

Sample Talks

Digital Children and the future of the enterprise

This talk explains why and how young people are adopting digital technologies into their lives and what impact this is having and will increasingly have, upon work and the enterprise

Yes We Can: Innovating out of a recession

Talk to Engineers Ireland Conference 2009 which took a critical look at the risk-averse business culture and low expectations of contemporary society and argued for a new risk-taking approach to innovation to help create new areas of knowledge and wealth creation.

When Mobility meets Web2.0

Talk at the 3G World Congress in Hong Kong which looked at the implications of new behaviours around mobility and the new Web2.0 paradigm

The mobile or 'anywhere' workplace

Talk given to the IPA Future of Work conference held in London in 2010. This talk examined the implications of the relationship between new social networked behaviours and the new digital and mobile technologies and drew out some implications for the workplace of the future.

Event Appearances

Title

Nominet Annual Conference on the Digital Britain Report

Title

3G World Congress and Mobility Marketplace, Hong Kong,

Title

Engineers Ireland Annual Conference

Education

University of Sussex, UK
DPhil International relations

University of Kent, Canterbury
MPhil International Relations

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