

Olaito Yinka

Chief Content officer at The Branding gavel

Lagos, , NG

Experienced Brand communication specialist with passion for development Communication and social media

Availability

Keynote, Moderator, Panelist, Workshop

Industry Expertise

Public Relations and Communications, Non-Profit/Charitable, Media - Online

Areas of Expertise

Brand Communications, Social Media and Marketing, Development Communication, Public Relations, Customer Engagement

Sample Talks

Business and social Media

A focus on major impact of social media on different business and organizations' need.

Social media: the future of Communication and Marketing

Impact of online communication/social media on communication and marketing

Developing marketable skills

Analysis, impact of relevant skills in today's world and how to develop them

Branding In the age of Social media

How Social media changes branding and perception

Social media and the legal profession

How to enhance legal practise with social media use

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