

# **Pauline Armour**

**Director, Corporate Development at Diabetes Canada**

Toronto, ON, CA

Pauline Armour is Director, Corporate Development at Diabetes Canada

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## **Description**

Pauline Armour is Director, Corporate Development at the Canadian Diabetes Canada. She brings a wealth of experience to her role at the Diabetes Canada, as an award-winning strategic sales and marketing leader with more than two decades of health-care domain experience. Pauline's ability to deliver aggressive sales growth through the development of highly effective teams and sales training is driven by her passion for improving the lives of those living with diabetes.

As the mother of a child living with type 1 diabetes, Pauline knows first-hand the need to raise much-needed funds for research, education and programming. Her role at the CDA allows her to work with corporate Canada to support the needs of those living with and affected by diabetes.

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## **Industry Expertise**

Advertising/Marketing, Non-Profit/Charitable, Business Services, Pharmaceuticals, Program Development

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## **Topics**

Cross-Functional Team Leadership, Medical Devices, New Business Development, Strategic Thinking, Business Development, General Diabetes, Type 1 Diabetes, Fund Development, Fundraising, Parenting Children With Type 1 Diabetes

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## **Affiliations**

Parents of Children with Type 1 Support Group : Facilitator

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## **Past Talks**

EyeForPharma - Patient Centricity  
Panelist

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## **Education**

Dalhousie University  
B.Comm. Marketing

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## **Accomplishments**

### **Leadership Development & Coaching 2 Certification**

Awarded by Johnson & Johnson.

### **Speaking As a Leader Level 2 Certification**

Awarded by the Humphrey Group.

### **Process Excellence - Certified Six Sigma Green Belt**

Awarded by the International Society for Six Sigma Certifications.

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