

# **Pedro Sarmiento**

**Head of Product at PriOps**

Madrid, Madrid, ES

Unlocking data for Innovation

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## **Biography**

An entrepreneur with an engineering background, with the desire to step up and take on a challenge to help make the world a better place.

For the past 15 years, most of the work was managing greenfield projects, in different sectors, from energy to food production, from EU to Angola and Brazil. But then, the specific duties were always the same: responsibilities on strategy & business development.

Specialties:

- See beyond the apparent limits to seize opportunity.
  - Take the time to assess the situation to come up with novel solutions.
  - Ability to understand complexity and alignment within an organization.
  - Investment opportunities analysis, strategy and business development.
  - Organization, structuring and implementation. Tutoring ventures (from startups).
  - Focus on social networks and sustainability
  - Humility, trust, perseverance and creativity.
  - Excellent networking, communication and leadership skills.
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## **Availability**

Keynote, Panelist, Workshop, Author Appearance

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## **Industry Expertise**

Information Technology and Services, Business Services

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## **Areas of Expertise**

Strategic Planning, Entrepreneurship, Masterplanning

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## **Event Appearances**

**Entrepreneurship and Data With Pedro Sarmiento**  
IE Big Data Club

**Farm Data Hub**

EIP-AGRI Workshop Data Sharing

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## **Education**

### **Instituto da Defesa Nacional**

National Defense Auditor Military National Resource Strategy and Policy

### **Imperial College London**

Erasmus Mechanical Engineering

### **Universidade Lusíada de Lisboa**

Master of Business Administration (MBA) Management

### **Instituto Superior Técnico**

Licentiate Mechanical Engineering

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