

# **Per Olof Arnäs**

**Senior Lecturer at Chalmers University of Technology**

Gothenburg, Sweden, , SE

The Matrix for the transportation industry - How, What and Why?

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## **Biography**

I am a researcher, public speaker and serial blogger with a PhD in logistics from Chalmers University of Technology (where I am a Senior lecturer). I am in love with the 21st century and I am obsessed with building The Matrix for transportation systems. I am passionate about transportation, IT, entrepreneurship, skepticism, cyborgs and Tarantino movies.

I often give talks and lectures on subjects within transportation/logistics in both Swedish and English (see my Slideshare channel <http://slideshare.net/poar>).

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## **Availability**

Keynote, Moderator, Panelist, Workshop, Host/MC, Corporate Training

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## **Industry Expertise**

Logistics and Supply Chain, Information Technology and Services, Transportation/Trucking/Railroad

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## **Areas of Expertise**

Transportation, Logistics, Programming

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## **Affiliations**

Mobile Stationary Interface Group ([www.msigroup.se](http://www.msigroup.se))

Member of the programme council for the conference Logistik & Transport ([www.logistik.to](http://www.logistik.to))

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## **Sample Talks**

### **Terminator, Tintin and Teleportation**

A talk about three digitization trends that will affect us all. This talk focuses on the implications for the transport industry. The trends are Homo Digilalis (Terminator), 3D-printing (Tintin) and Digital dashboards (Teleportation). Slides can be seen here (I have them in Swedish as well as English):

<http://www.slideshare.net/poar/terminator-tintin-och-teleporterter>

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## **Event Appearances**

**Time to retire the homing pigeon** (<http://www.slideshare.net/poar/time-to-retire-the-homing-pigeon>)

Logistik och transport

**Digitization** (<http://www.slideshare.net/poar/digitalisering-godsetdagen-2011>)

Godsetdagen

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## **Education**

**Chalmers University of Technology**

PhD Logistics

**Chalmers tekniska högskola**

Lic eng Logistics

**Chalmers tekniska högskola**

MSc Mechanical engineering and Logistics

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