

# **Peter Platzer**

**CEO at Nanosatisfi**

San Francisco Bay Area, CA, US

CEO at Nanosatisfi, a visionary space exploration company

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## **Biography**

Peter is a visionary Physicist turned business creator and leader who has lived, worked, created and grown business in 3 continents.

Physicist (CERN, Max Planck Institute) -> Boston Consulting Group (Finance, IT) -> Harvard Business School -> Quant Hedge Fund Startup -> The Rohatyn Group (EM Quant) -> Deutsche Bank Prop Desk (EM FX & EQ quant PM) -> Vegasoul Capital (EM & G10 FX & Commodities quantitative PM) -> International Space University -> NASA Ames -> NanoSatisfi

Specialties: Nanosatellites, CubeSats, Space Commercialization, Space Management, space technology, business of space exploration, Arduino, DIY Hacking, high and medium frequency quant investment management, risk management, entrepreneurship, breakthrough technologies, career coaching, Emerging Markets, classical singing (Tenor)

Peter is also a regular speaker at technology, entrepreneurship and finance events in the US, Europe and Asia (Milken Institute, Techonomy, Orange Institute, Pioneers, Shenzhen New Technology, etc.)

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## **Availability**

Keynote, Moderator, Panelist, Workshop, Host/MC, Corporate Training

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## **Industry Expertise**

Aerospace, Information Technology and Services, Education/Learning

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## **Areas of Expertise**

The Coming Revolution in the Satellite Industry, Entrepreneurship in Europe and the Us, Disruptive Innovation On the Example of the Space Industry

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## **Sample Talks**

**You think you know what a satellite is**

General wisdom is that satellites costs 100s of millions of USD, take years to develop and are only built by NASA, military and huge corporations. The reality is that satellites can and are being built for 100s of thousands of USD by small companies and even individuals, radically altering who and how we access space. This talk highlights this paradigm shift

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## **Event Appearances**

**Where the World Comes to Innovate**  
Milken Institute Global Conference

**The Internet...of the Universe**  
TE 2013 - The Internet of Everything

**You think you know what a Satellite is**  
Techonomy 2013

**A Satellite for Everyone**  
Pioneers Festival 2013

**Are NanoSatellites a disruptive Innovation?**  
ICEI 2013 - Modern Technology and Innovation conference

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## **Education**

**Harvard Business School**  
MBA Finance & Innovation

**Technical University Vienna**  
Dipl. Ing. (MSc + PhD Qual. Exam.) High Energy and Fusion Physics

**International Space University**  
MSc Space Science and Management

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## **Accomplishments**

**White House Champion of Change**  
Recipient of 2013 White House Champion of Change award for outstanding innovation in the Crowdfunding space

**Top 100 Brilliant Companies**  
The company that I started, NanoSatisfi, won the Top 100 Brilliant Company award in 2013 from the Entrepreneur Magazine

**Top 10 Startups of the Year - by WSJ**  
The company I started, NanoSatisfi, was selected by the Wall Street Journal as one of the top 10 startups of the year

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