

# **Peter Verner**

**Senior Communications Advisor at Medical Care Technologies Inc.**

Halifax, Canada Area, NS, CA

Former award-winning CBC Television Host and Documentary Film Maker, very active in politics, now has sights set on business in China.

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## **Biography**

20 years with CBC-TV News & Current Affairs as Writer/Producer/Director/Host. Made over 80 nationally broadcast documentaries for series including The Journal, Marketplace, 5th Estate, Land & Sea, Gzowski and Company. Winner of awards in Canada, the US and Europe.

Producer/Writer/Director with CTV's "Thrill of a Lifetime."

Writer for TV Drama classics including "King of Kensington" & "The Littlest Hobo".

Playwright-in Residence at Tarragon Theatre, Toronto. Recipient of Canada Council and Ontario Arts Council grants.

Director of Communications, Liberal Caucus, Government of Nova Scotia and provincial election candidate.

Owner/Operator of The Edge Communications (ON & NS) a private full service PR agency.

Currently Senior Communications Advisor at Medical Care Technologies Inc, the first Western Co. to open private family health clinics across China.

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## **Industry Expertise**

Public Relations and Communications

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## **Areas of Expertise**

Press Releases, Editing, Public Relations

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## **Affiliations**

Canadian Public Relations Society

International Association of Business Communicators

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## **Education**

**Royal Military Academy Sandhurst**

Leadership

**Royal Military Academy, Sandhurst, UK**

N/A Leadership

**Royal Military Academy Sandhurst, England**

N/A Military Leadership

**Trinity College, Dublin, Ireland**  
BA (Hons) English Literature

**Royal Military Academy Sandhurst (UK)**  
N/A Leadership

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## **Accomplishments**

### **Documentary Producer, CBC Television**

Wrote, produced and directed over 80 TV documentaries during a 20-year career with the Canadian Broadcasting Corporation. Also hosted and produced the nationally-broadcast Documentary Series "Land and Sea" for 12 years. Spent time in the Arctic as Executive Producer of CBC's Northern Service, managing TV news programs in 7 native languages. Recipient of numerous national and international awards for excellence in documentary writing and film making.

### **Director of Communications, Opposition Caucus, Government of Nova Scotia**

Obtained significant insider knowledge of politics and power in Canada.  
Ran as candidate in the 2006 provincial election.

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