

# **Ram Ranganathan**

Assistant Professor at The University of Texas at Austin, McCombs School of Business

Austin, TX, US

Former engineer and Big Four management consultant with expertise in technology strategy

---

## **Description**

Ram Ranganathan's research focuses on firms'™ strategies in settings of technological change, looking at both factors that affect firms'™ responses during technological change and factors that enable them to control the evolution of technologies. Before earning his Ph.D. from Wharton, Ranganathan was a management consultant with Deloitte's™ Southern California practice for more than six years, where he consulted for a variety of large multinational corporations and state governments, providing expertise on technology strategy, vendor selection, M&A due diligence as well as technology integration and execution issues. Prior to his consulting career with Deloitte, he worked as a software engineer with Siemens, developing communication software for their telecom exchanges.

His research interests include firm strategy, technological change and innovation, alliances and networks, securities analysts, and learning from failure in dynamic environments.

---

## **Topics**

Firm Strategy, Technological Change and Innovation, Alliances and Networks, Securities Analysts

---

## **Past Talks**

**Closing the Door on Open Standards? The Orchestration of Competing Multi-Partner Alliances During Technological Change**  
Academy of Management

**An Empirical Examination of the Effects of Institutional Investor Ownership and Business Group Affiliation in the Indian Software Industry**  
Strategic Management Society Conference

**Slacking Off? The Moderating Effect of Organizational Slack on Learning from Failed Acquisition Bids**  
Strategic Management Society Conference

**Do Ties Really Bind? The Effect of Technological and Alliance Networks on Consensus Formation in Multi-Firm Consortia**  
Boston University

---

## **Education**

**University of Pennsylvania - The Wharton School**  
Ph.D. Management (Strategy)

**Indian Institute of Management, Bangalore**  
Master of Business Administration (MBA) Business

**Karnatak University**  
Bachelor of Engineering Computer Science & Engineering

---

## **Accomplishments**

**Best Dissertation Award**  
Finalist, Academy of Management

**Wiley Blackwell Dissertation Award**  
Finalist, Academy of Management

**Dissertation Scholar**  
Awarded by the Strategy Research Foundation, Strategic Mgmt. Society

**Best Conference Ph.D. Paper**  
Awarded by the Strategic Management Society

---

[Please click here to view the full profile.](#)

This profile was created by [Expertfile.](#)