

Ram Ranganathan

Assistant Professor at The University of Texas at Austin, McCombs School of Business

Austin, TX, US

Former engineer and Big Four management consultant with expertise in technology strategy

Biography

Ram Ranganathan's research focuses on firms' strategies in settings of technological change, looking at both factors that affect firms' responses during technological change and factors that enable them to control the evolution of technologies. Before earning his Ph.D. from Wharton, Ranganathan was a management consultant with Deloitte's Southern California practice for more than six years, where he consulted for a variety of large multinational corporations and state governments, providing expertise on technology strategy, vendor selection, M&A due diligence as well as technology integration and execution issues. Prior to his consulting career with Deloitte, he worked as a software engineer with Siemens, developing communication software for their telecom exchanges.

His research interests include firm strategy, technological change and innovation, alliances and networks, securities analysts, and learning from failure in dynamic environments.

Areas of Expertise

Firm Strategy, Technological Change and Innovation, Alliances and Networks, Securities Analysts

Affiliations

Reviewer, Administrative Science Quarterly, Member, McCombs Dean's Advisory Committee (2014), Reviewer, Organization Science, Reviewer, Journal of Business Venturing, Manager, Deloitte Consulting (2000-2007), Software Development Engineer, Siemens (1996-1998)

Event Appearances

Closing the Door on Open Standards? The Orchestration of Competing Multi-Partner Alliances During Technological Change

Academy of Management

An Empirical Examination of the Effects of Institutional Investor Ownership and Business Group Affiliation in the Indian Software Industry

Strategic Management Society Conference

Slacking Off? The Moderating Effect of Organizational Slack on Learning from Failed Acquisition Bids

Strategic Management Society Conference

Do Ties Really Bind? The Effect of Technological and Alliance Networks on Consensus Formation in Multi-Firm Consortia
Boston University

Education

University of Pennsylvania - The Wharton School
Ph.D. Management (Strategy)

Indian Institute of Management, Bangalore
Master of Business Administration (MBA) Business

Karnatak University
Bachelor of Engineering Computer Science & Engineering

Accomplishments

Best Dissertation Award
Finalist, Academy of Management

Wiley Blackwell Dissertation Award
Finalist, Academy of Management

Dissertation Scholar
Awarded by the Strategy Research Foundation, Strategic Mgmt. Society

Best Conference Ph.D. Paper
Awarded by the Strategic Management Society

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